

Press Release

IMS Research Study

MOBOTIX strengthens position as global market leader for digital megapixel cameras

Langmeil, Germany, December 07, 2009. MOBOTIX AG, a technology leader and system provider of digital high-resolution network-based video security systems, continued to strengthen its position as global market leader for digital megapixel cameras during the course of 2008, as appraised by the recent study "The World Market for CCTV & Video Surveillance Equipment – 2009 Edition" released by the market research provider IMS Research.

Alastair Hayfield, Research Manager, IMS Research commented: "Mobotix has continued to exhibit strong performance, despite the economic downturn. Globally, its share of the megapixel surveillance camera market is close to 40%. Mobotix continues to have a strong presence in Europe and captures share in the Americas."

Entire network camera market is set to grow

MOBOTIX also increased its share of the total market for IP-based surveillance cameras in 2008 to 9 percent, making it the world's fourth largest supplier in this segment. Market share in EMEA (Europe, Middle East and Africa) rose by 3.8 percent, giving MOBOTIX second place. In the United States, MOBOTIX is currently among the top ten suppliers of network cameras in terms of sales.

"In the ten years since the Company was founded, MOBOTIX has worked hard to establish a leading market position," commented Dr. Ralf Hinkel, founder and CEO of MOBOTIX AG. "We will continue to improve this excellent position by offering innovative products primarily in the area of hemispheric video technology. We further expect solid growth for the total market in the next few years."

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About IMS Research:

IMS Research is a supplier of market research and consultancy services on a wide range of global electronics markets. The company is supported by headquarters in Wellingborough, UK and offices in Austin, Texas and Shanghai, China. IMS Research regularly publishes detailed research on video surveillance markets, among others. www.imsresearch.com

About MOBOTIX AG:

At the forefront of technology, MOBOTIX AG is a European provider of high-resolution digital, network-based video security systems. The stock-quoted company, since its founding in Germany in 1999, has emerged as the leading pioneer in network camera technology and its decentralized concept has made cost-efficient high-resolution network video systems possible in the first place. Embassies, airports, train stations, ports, gas stations, hotels, highways – hundreds of thousands of MOBOTIX video systems are in use worldwide today.

Important Note:

This notification contains statements that are based on assumptions and estimates of MOBOTIX AG. Even though the management considers these assumptions and estimates to be true and accurate, the future actual development and the actual results may deviate from these assumptions and estimates for various reasons. Among those reasons are changes of the overall economic situation, foreign exchange rates, interest rates as well as changes in the market trends or the competitive environment. MOBOTIX AG does not assume any liability for deviations of the future development and actual results from the assumptions and estimates as contained in this ad hoc announcement / press release / corporate news.