

# Press release

## Change To Different Stock Exchange Segment

### **Mobotix AG changes over to Prime Standard**

Kaiserslautern, March 31st, 2008. As of today, shares of Mobotix AG are handled in the Prime Standard of the Frankfurt stock exchange. After the manufacturer of digital high-resolution and network-based video surveillance systems made its debut in the Entry Standard on October 10th, 2007, the company advanced with a growth in share value of about 90 percent through to December to become the best newcomer to the stock exchange in 2007, in spite of adverse conditions surrounding the stock exchange markets. "A swift change from the Entry Standard to the Prime Standard is the next logical step for us, and a clear statement of the commitment to our growth strategy," says Dr. Ralf Hinkel, co-founder and CEO of Mobotix AG.

Prime Standard companies are more subject to providing transparency than companies in the Entry Standard. The Prime Standard is tailored to the requirements of companies wishing to position themselves in the market, particularly for international investors, by being highly transparent. By changing to the Prime Standard, Mobotix will be able to correspondingly expand its shareholder base.

### **Strategic market position and growth in the network video camera market**

Mobotix AG sales grew in the past three financial years at an average rate of about 40 percent to 23.6 million euro. The rise in sales in the last financial year (2006/2007) reached 51.8%. The EBIT margin grew in the three years from 11% to about 19% (4.4 million euro).

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Sales of 15.19 million euro were achieved in the first six months up to December 31st, 2007, of the current financial year (2007/08). This represents a growth of 51.1% compared to the period in the previous year. The EBITDA of Mobotix AG reached 3.4 million euro by the end of the first half year. This is an increase of 155.7% over the same period in the previous year. The EBITDA margin is therefore around 22.5%. The EBIT at the half-year mark was 2.8 million euro, signifying an EBIT margin of 18.5%.

## World leader for high-resolution systems

According to research completed by IMS Research, Mobotix is number four in the world among network camera manufacturers in terms of market share, and occupies second place in the EMEA region. Mobotix has been producing exclusively megapixel cameras for years now, and with an estimated market share of more than 60% is the world's leading manufacturer of high-resolution systems.

### Further information:

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## **About Mobotix AG:**

Mobotix AG is a leading system provider of digital high-resolution, network-based video security system technology. Network cameras allow the transport of video and audio data via digital computer networks rather than via coaxial cable like the conventional analogue cameras. Digital transfer also makes it possible to overcome the limit of 0.1 megapixels on image resolutions from analogue cameras resulting from the use of the television standard and move it into the megapixel range.

One of the major technical innovations of Mobotix is to shift intelligence from the central control unit where it is usually held in video security systems to the camera itself by integrating software for image creation, image analysis, event control as well as recording management. It is only this decentralised system architecture that makes megapixel technology possible at all and profitable. Mobotix is currently the only company offering network camera systems with this kind of software-based, decentralised system architecture. In addition to the network camera, Mobotix offers a complete video management software solution for video surveillance systems.

Over 100,000 Mobotix cameras are currently in operation throughout the globe. Areas of application for the cameras range from individual users in the private sector to applications in the public sector to complex applications in major concerns operating worldwide.

## **Important Note:**

This notification contains statements that are based on assumptions and estimates of Mobotix AG. Even though the management considers these assumptions and estimates to be true and accurate, the future actual development and the actual results may deviate from these assumptions and estimates for various reasons. Among those reasons are changes of the overall economic situation, foreign exchange rates, interest rates as well as changes in the market trends or the competitive environment. Mobotix AG does not assume any liability for deviations of the future development and actual results from the assumptions and estimates as contained in this ad hoc announcement / press release.