



## **MOBOTIX European Innovation Summit 2018 heads to Spain**

**May 16, 2018**

**Langmeil, Germany, May 16th, 2018.** MOBOTIX welcomed almost 200 Alliance and Channel Partners as well as flagship customers to the inaugural Innovation Summit Europe that took place in Valencia, Spain from the 6th to 8th of May.

The Summit offered attendees valuable insights into new trends, sneak peeks at new products and technologies along with networking opportunities between the wider pan-European MOBOTIX community.

Alongside the Summit, the Technology Partner Expo offered demonstrations showcasing integration capabilities from several technology leaders that work closely with MOBOTIX including ABP, Genetec, Kentix, Konica Minolta, Microsens, QNAP and Sesys.

“Our Innovation Summit expands on our ongoing strategy of making MOBOTIX more open and responsive to the needs of our customers and innovative technology partners,” explains Thomas Lausten, Chief Executive Officer of MOBOTIX. “The Summit also provided an alliance forum to showcase the exciting collaborative work with our technology partners we are doing across areas such as Cyber Security and Internet-of-Things.”

The Summit was hosted at the Barceló Hotel in Valencia and kicked-off with a Keynote speech from MOBOTIX CEO Thomas Lausten that provided insights into how Partners can focus on value by solving real world challenges using innovative MOBOTIX technologies.

“Put Technology on Everything: Understanding an Exponential World” was the topic of a talk by Enrique Dans, Futurist and Professor of Innovations at IE Business School of Madrid. In his work as a researcher, disseminator and advisor, Dans studies the effects of technological innovation on people, companies and society. Other presentations and demonstrations touched on areas such as video surveillance and cyber security within a full agenda aimed at helping attendees gain broader insights into emerging trends.

“The summit also provided a great opportunity for networking with like-minded partners and MOBOTIX staff to explore potential business opportunities amongst guests that had been invited from nearly 30 countries,” Lausten adds.

### **About MOBOTIX**

All over the world sites are protected by using MOBOTIX IP video technology. It delivers absolute reliability even in the most challenging conditions. From Oil Rigs in the North Sea, to World Heritage Sites in remote deserts, whether it is helping scientists at an Arctic research centre or greeting climbers at the top of Mount Everest; MOBOTIX equipment is designed with no moving parts to provide the best overall return on investment. An extended operating lifetime is guaranteed and further enhanced by continual software upgrades.

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