

Konica Minolta Plans to Purchase min. 3 Million EURO from MOBOTIX During its Fiscal Year 2018/19

28. März 2018

Today, Konica Minolta has confirmed plans to purchase min. 3 million EURO of MOBOTIX products during its fiscal year 2018/19, starting April 2018.

"MOBOTIX provides several unique digital IP video technologies that are critical in the creation of innovative solutions for areas such as smart cities, healthcare and process optimization," says Yoshiki Fukai, General Manager, Konica Minolta, Inc. "Our purchase of a significant volume of MOBOTIX products will be used to fulfil major Konica Minolta projects across the globe during 2018."

The purchase agreement is part of an ongoing partnership between Konica Minolta and MOBOTIX that includes deployment of MOBOTIX cameras for Konica Minolta global accounts. Konica Minolta has also appointed a large inside-sales teams to focus on promoting the use of MOBOTIX technology through end-customers and channel partners.

Thomas Lausten, Chief Executive Officer of MOBOTIX said: "This significant purchase agreement by KONICA MINOLTA highlights the strength of our ongoing relationship and will help deliver state-of-the-art solutions to customers within a growing number of business sectors."

Konica Minolta became a strategic investor in MOBOTIX in 2016 with the stated aim of helping MOBOTIX to improve its leading camera technology through innovations such as new high-resolution imaging sensors and high-grade lenses.

MOBOTIX

BeyondHumanVision