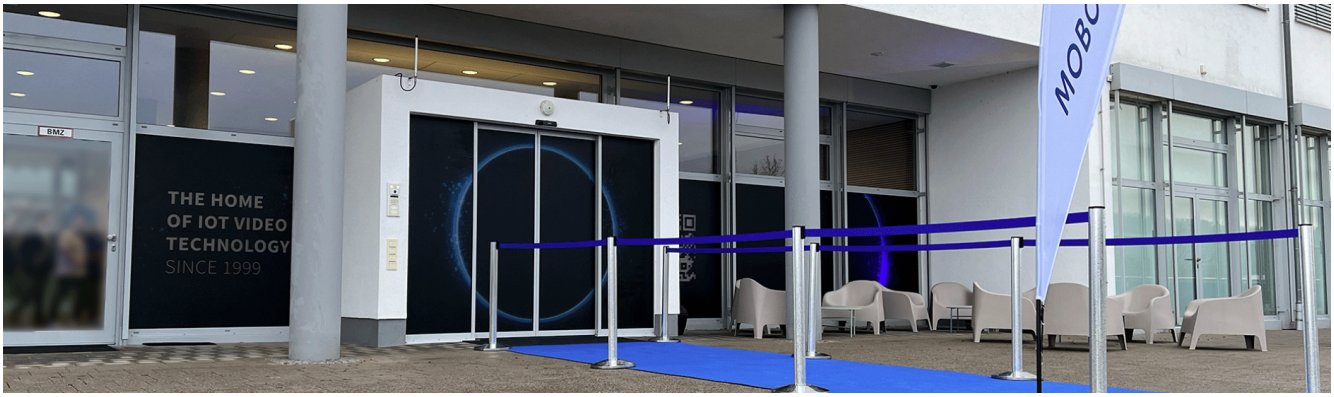


MOBOTIX Innovation Summit DACH 2019: New Partnerships And Technology Alliances Open Up Enormous Market Potential

May 15, 2019

Langmeil, Germany, May 15th 2019 – "Conquering new markets together" was the motto of the MOBOTIX Innovation Summit DACH held in Langmeil (located in the German state of Rhineland-Palatinate) from 7 to 9 April 2019. The main topic was the opening of new market opportunities through a global network of partnerships and technology alliances. More than 150 participants from Germany, Austria and Switzerland learned about trends in the global markets for cyber security as well as the latest, market-ready MOBOTIX innovations. In addition, participants were given thorough insight into the MOBOTIX community and networking opportunities throughout Europe and beyond.

One of the highlights at the Innovation Summit was a glimpse into the near future: At the end of the year, MOBOTIX plans to launch a camera platform developed together with Konica Minolta that is tailored to deep learning methods. This platform forms the basis for the market solutions developed jointly by MOBOTIX and its technology partners, and at the same time provides access to global distribution. The prototype shown at the event and the planned functions and features impressed and enthused the visitors, as they did the week before in Athens, where MOBOTIX held this year's Innovation Summit Europe.

"MOBOTIX is undergoing a transformation process whereby we are evolving from a product manufacturer to a full-service provider of cyber security solutions based on our strong German DNA," explained Thomas Lausten, CEO of MOBOTIX, at the conference. MOBOTIX will also build off of strategic alliances, the expansion of technology and solution partnerships and a comprehensive range of intelligent end-to-end solutions for existing and new vertical markets. "The focus is on decentralized intelligence that ensures that tomorrow's CCTV monitoring is very different from what we see today," said Lausten.

In the new Partner Society, MOBOTIX will work closely with its global partners to develop cyber-safe and decentralized, energy-efficient systems, thereby creating greater added value. "The key factors here are ensuring trust, innovation and reliability in an increasingly diverse and permanently changing market"," emphasized Lausten. In addition, the Partner Society will not only promote innovation, but also create new opportunities for business growth through a one-stop shop with intelligent, cyber-safe video technologies – beyond human vision, said Lausten, referring to the MOBOTIX slogan.

"The Partner Society will help us make the most of the expertise of all stakeholders across our channels," Lausten explained. "Whether we're dealing with niche or broadband solutions, it's a platform for developing a global customer network."

The conference was accompanied by an exhibition featuring several Technology Alliance partners. Kentix, Microsens, Real Network, PATLITE, Intercoax, Cathexis, eks Engel, Nelysis, Milestone, Genetec, EIZO, Eagle Eye and Frogblue presented their latest products and services.

"We're excited about the lively discussions, the exciting presentations and the unique group dynamics that made the MOBOTIX Innovation Summit DACH 2019 a success. We see a great deal of potential – and together with our partners, we aim to develop and take full advantage of it," concludes Lausten.
Immediately after the German conference, the MOBOTIX CEO visited ISC West in Las Vegas. At this event, the company presented itself to the American market, showed the latest innovations to MOBOTIX partners and interested visitors and provided an outlook on upcoming developments.

About MOBOTIX

MOBOTIX is a leading premium-quality manufacturer of intelligent IP video systems, setting standards in innovative camera technologies and decentralized security solutions with the highest cybersecurity. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. Made in Germany, the company has offices in New York, Dubai, Sydney, Paris and Madrid. Customers worldwide rely on the longevity and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions help customers in industrial manufacturing, retail, logistics and healthcare, among others. With strong and international technology partnerships, the company is working on redefining the future.

For more information, please contact:

PR Agency: fimakom – communication network, Jörg Peter, joerg.peter@fimakom.de

Visit us online

Follow us on LinkedIn

Follow us on Facebook

Follow us on Twitter

Subscribe to our YouTube channel

Contact:

MOBOTIX AG, Kaiserstrasse, 67722 Langmeil, Phone: +49 6302 9816-0, www.mobotix.com

PR Agency: fimakom - communication network, Jörg Peter, joerg.peter@fimakom.de, Mobile: +49 (0) 173 - 6606031

Press Contact

MOBOTIX AG

Am Stundenstein 2 • 67722 Winnweiler • Germany
Public Relations
publicrelations@mobotix.com
+49 6302 9816-0

Contact MOBOTIX AG

PR Agency

fimakom - communication network
Jörg Peter
joerg.peter@fimakom.de
+49 173 6606031

Contact PR Agency

About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

Follow us on:

MOBOTIX
BeyondHumanVision