MOBOTIX



Montega Equity Research Conclusion: Buy Recommendation

Montega Equity Research Certifies MOBOTIX AG Promising Prospects in Structural Growth Market

December 03, 2020

Langmeil, December 2020 - Montega AG has published a comprehensive equity research on MOBOTIX AG (ISIN: DE0005218309). In the initial study, the Montega analysts give a Buy Recommendation with a target price of 8.50 euros. The growth perspective is not yet sufficiently reflected in the share price.

The fundamental analysis sees structural growth in the global video surveillance market, which shows promising potential in the coming years. MOBOTIX AG’s transformation from a pure product manufacturer to a system provider with increasing software revenues should also lead to a gradual expansion of margins.

The comprehensive financial market-related analysis of MOBOTIX AG by the renowned research company Montega AG includes, in addition to the investment case, SWOT analysis, and the mood, a detailed consideration of the market and the positioning of MOBOTIX. The study also provides an in-depth insight into the company's finances, evaluates the company, and reflects on its background.

MOBOTIX Equity Research (by Montega) (PDF, 2.7 MB)
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MOBOTIX AG is a premium solution provider, with highly competitive quality, in the network-based camera market. This is due to clear differentiation characteristics compared to many competitors in the mass segment. The international customer base is continually expanding based on the wide range of services and high product performance.

A central trust feature is the high reliability and robustness of the entirely domestically produced hardware. This leads to above-average longevity (Mean Time Between Failure > 9 Years) and a low operational failure rate.

The new MOBOTIX 7 camera platform supports this positive development. The versatile solutions consisting of premium camera technology and individual software (camera apps) allow for customizing MOBOTIX solutions to potential users. In this way, different customer groups can be tapped and monetized. The platform's introduction and flexible cloud models have also laid the foundation for building new recurring revenues.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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