MOBOTIX



Re-appointment of MOBOTIX CEO and CFO and Expansion of the Executive Board by a Chief Sales and Marketing Officer (CSMO)

April 20, 2023

Effective May 01, 2023, Thomas Lausten (CEO), Klaus Kiener (CFO) and Phillip Antoniou (CSMO), together with recently announced Christian Cabirol (CTO), will form the new Management Board of MOBOTIX AG. The Management Board will focus on the further development and innovation at MOBOTIX based on accelerated business and product strategies which recently increased sales by 27% for the first half of the business year 2022/2023 which ended 31st of March.

Thomas Lausten will continue to lead MOBOTIX as CEO

On April 20, 2023, the Supervisory Board re-appointed Thomas Lausten as Chief Executive Officer (CEO) of MOBOTIX AG for another two years. Thomas Lausten has been leading MOBOTIX AG since June 15, 2017 and has driven the transformation of MOBOTIX AG during the past years increasingly focusing on product development and market expansion in especially DACH, Europe and US while re-focusing on APAC markets. The objective during next years will be to increase the speed of product innovation and investments to secure a stronger global presence in selected geographical and vertical markets.

Klaus Kiener has been re-appointed as CFO

The Supervisory Board has also re-appointed Klaus Kiener as Chief Financial Officer (CFO) for another two years . Klaus Kiener has worked for the MOBOTIX AG since April 2016 with a strong focus on Finance, Corporate Planning, Investor Relations, Legal/Compliance/Data Protection, Organization, Quality Management, IT Services and Logistics/Customs.

Phillip Antoniou appointed as Chief Sales and Marketing Officer, CSMO

Effective May 1, 2023, Phillip Antoniou joins the Management Board of MOBOTIX AG as the fourth member in his new position of Chief Sales and Marketing Officer (CSMO). Phillip Antoniou has, during the past years, managed both EMEA markets, APAC and the latest Americas market, giving him detailed knowledge of customer requirements and MOBOTIX technology. He will in his new role also focus on corporate marketing reflecting customer feedback and securing further increased awareness of MOBOTIX customer value oriented solutions and products.

The new Management Board will drive MOBOTIX' technological- and sales developments based on the original DNA focusing on German quality and Cyber Security. Video technology has grown beyond pure surveillance services. The age of artificial intelligence and deep learning, collecting, aggregating and analyzing data provide many new opportunities for growth not only in security but for customer analysis and production processes. The market potential in video solutions will experience an even stronger growth

during next years as value and efficiency will increase by the combination of hardware and AI solutions analysing data directly rather than only observing.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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