# MOBOTIX



## **Corporate Governance**

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### MOBOTIX appoints David Brown as Vice President EMEA

#### August 05, 2024

The MOBOTIX Management Board has appointed David Brown as Vice President EMEA of MOBOTIX. In his new role, Brown will be responsible for the strategic and operational direction of MOBOTIX sales activities in Europe (excluding the DACH region), Middle East and Africa.

David Brown has been a valuable member of the MOBOTIX management team for almost 12 years. He started his career at MOBOTIX in 2013 as Inside Sales Manager for the UK & Ireland before holding various progressive management positions. Prior to joining MOBOTIX, David Brown held numerous strategic and operational leadership roles within NATO and the Royal Air Force.

In his last role as Vice President Global Sales Operations & M&A Management, David was instrumental in the acquisition of the MOBOTIX subsidiary Vaxtor, a Spanish based leader in the development of Al-based applications worldwide.

"With his extensive experience, competent commitment and integrative personality, David is predestined to further strategically expand and successfully lead MOBOTIX in the EMEA region," says Thomas Lausten, CEO of MOBOTIX.

**PR Agency** 

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#### **About MOBOTIX AG**

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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