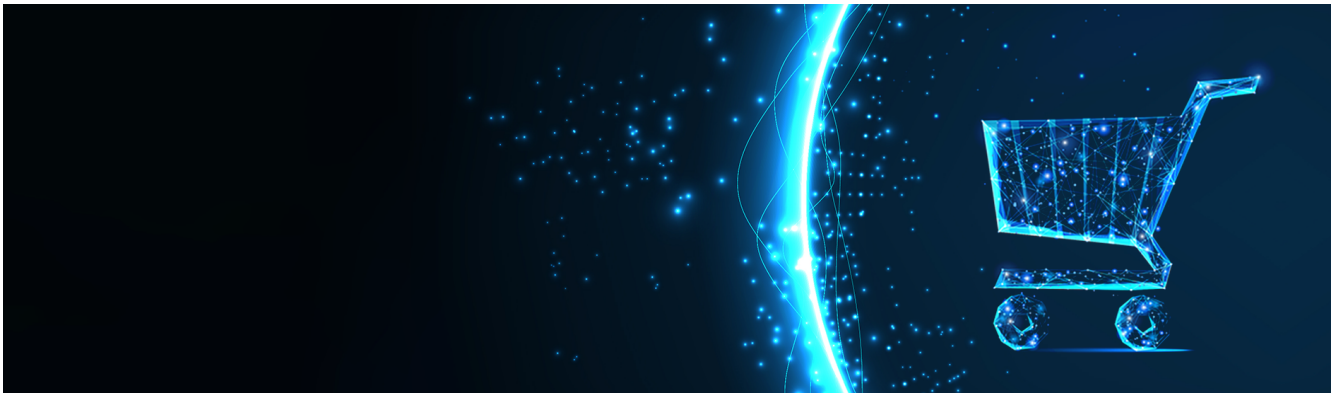

MOBOTIX Store

MOBOTIX Store

MOBOTIX launches new online shop “MOBOTIX Store”: More flexibility for partners and customers

December 10, 2024

MOBOTIX has launched the “MOBOTIX Store”, a new online shop which enables partners and customers to easily browse and purchase MOBOTIX’ entire product range. With the new store, MOBOTIX aims to significantly simplify access to its products and streamline the entire ordering process for its partners. All hardware and software products are included through a user-friendly interface, showcasing the whole MOBOTIX lineup.

Customise to your preferences - order online: The product configurator in the MOBOTIX Store

Features of the store include the option to create personalized product lists that can be downloaded for recurring projects. “*This significantly simplifies the ordering process for partners who often have similar requirements. Another highlight is the product configurator, which supports users in the customized assembly of all components of the latest modular MOBOTIX camera platforms*”, explains Thomas Lausten, CEO at MOBOTIX AG.

The new MOBOTIX Store also offers a clear overview of orders, invoices, and deliveries, as well as the ability to request quotes and inquiries directly online. Filtering options make it easier to find specific products, such as by protection classes, opening angles, or power supply options. Additionally, high-resolution product images can be downloaded to provide a detailed impression of the offered solutions.

MOBOTIX plans to continuously expand the store and will also offer special promotions in the future. This makes the new MOBOTIX Store a central part of the MOBOTIX strategy to provide partners with an even more efficient and flexible shopping experience.

The store is accessible through www.mobotixstore.com.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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