

MOBOTIX Hosts Third Partner Conference of 2025 in Amsterdam

March 13, 2025

Under the theme “Navigating Tomorrow”, more than 150 MOBOTIX partners, video technology experts joined this year's EMEA MOBOTIX Partner Conference in Amsterdam. At the core of this event is a platform for networking, diving into industry trends, and demonstrating new video solutions. Prior to Amsterdam, MOBOTIX hosted two Partner Conferences—MPC LATAM in Cancún, Mexico and MPC DACH in Langmeil, Germany. Two further conferences are planned for April and June in Jakarta, Indonesia, and Melbourne, Australia, with a focus on the Asia Pacific markets.

“During the two days of the conference, we primarily demonstrate to our partners how MOBOTIX solutions can offer them decisive competitive advantages and strategic added value,” said Thomas Lausten, CEO of MOBOTIX AG. “In addition, we are once again able to make valuable contacts with industry colleagues and expand our professional networks.”

> “Our goal is to shape the future together with our partners and to further strengthen our close cooperation to open up new opportunities, promote sustainable growth and continue to redefine the world of video technology,” Lausten continued.



For over 25 years, MOBOTIX has stood for quality 'Made in Germany', combining security and robustness with flexibility and intelligence in video technology. This applies to the camera platform and the AI-supported applications that are installed on MOBOTIX cameras and continues in the MOBOTIX cloud video management system. The high level of cyber security and the self-evident compliance with applicable data protection regulations are characteristic of the outstanding MOBOTIX solutions, which have proven themselves in many industries worldwide, especially in critical infrastructures.

One year on the market: MOBOTIX ONE successfully established

MOBOTIX thermal cameras and MOBOTIX apps for Optical Character Recognition (OCR), this year's partner conference also focused on the technology for recognizing text that is displayed on the screen within videos, as well as MOBOTIX healthcare solutions. Above all, however, the exchange with partners on MOBOTIX ONE, which was launched in March 2024, showed that the new platform has already established itself in the MOBOTIX partner community.

“With MOBOTIX ONE, we have developed a platform that effortlessly combines the decentralized MOBOTIX world with AI trends in video security,” explained Christian Cabirol, CTO of MOBOTIX AG. “We now also think of video solutions in terms of software and apps and integrate these solutions seamlessly into the decentralized architecture of a MOBOTIX ONE camera. This enables our customers to realize their individual, AI-based video security solution. With a robust, durable and decentralized camera, with improved image quality and low energy consumption - all with the highest level of cyber security.”

MOBOTIX develops solutions - together with technology partners - that go far beyond traditional security approaches and create new business opportunities. Visitors to the MPC are able to get to know and experience these advanced applications from the fields of thermal technology, optical character recognition and solutions for the healthcare sector in practical use. Real project experiences and customized solutions inspire the guests and also show them new approaches and ideas on how MOBOTIX products can be used to solve very individual challenges in different industries or for individual customers.

Lausten concludes: “Our partners are the key to our global strength. Their commitment to sales, support and technical expertise is a key factor in the outstanding quality of MOBOTIX. That is why we attach great importance to maintaining and expanding our partner network. With our conferences, we create a unique platform for the exchange of innovative ideas, exciting new products and the joint shaping of the future of intelligent video technology solutions.”

Press Contact

MOBOTIX AG

Am Stundenstein 2 • 67722 Winnweiler • Germany

Public Relations

publicrelations@mobotix.com

+49 6302 9816-0

Contact MOBOTIX AG

PR Agency

fimakom - communication network

Jörg Peter

joerg.peter@fimakom.de

+49 173 6606031

Contact PR Agency

About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

Follow us on:

MOBOTIX

BeyondHumanVision