



MOBOTIX Transitions to Direct Shipping Model for Americas Region

March 31, 2025

MOBOTIX today announces a significant change to its logistics operations for customers across the United States, Canada, and Latin America.

Effective April 1, 2025, MOBOTIX will transition from utilizing the Konica Minolta warehouse in the United States to a direct shipping model from its headquarters in Langmeil, Germany.

This strategic move underscores MOBOTIX's commitment to delivering faster service, streamlined operations, and greater transparency for its valued partners and customers.

"We are dedicated to driving innovation and efficiency in every aspect of our business," added Thomas Lausten, CEO of MOBOTIX. "This initiative reinforces our vision of creating stronger, more adaptable solutions that empower our partners to succeed in an ever-evolving market."

By leveraging the advanced infrastructure at the Langmeil headquarters, MOBOTIX is well-positioned to reduce complexity within its supply chain while maintaining the exceptional product quality for which it is known.

Additionally, this strategic transition supports the company's ongoing commitment to sustainability. Centralized logistics will help MOBOTIX optimize transport routes and reduce its carbon footprint, aligning with its broader environmental objectives.

MOBOTIX remains focused on providing outstanding support to its global network of partners throughout the transition, ensuring minimal disruption and maintaining the high standards that partners and customers have come to trust.

