# MOBOTIX



# **AI-Powered Sensors Are Revolutionizing Patient Safety**

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Imagine a world where hospital rooms are monitored in real-time to prevent falls, where healthcare providers can focus on delivering care instead of glancing at screens, and where every incident is caught before it becomes a crisis. This is the revolutionary impact of AI-powered video analytics in healthcare.

Improving patient safety remains a top concern for hospital administrators and healthcare professionals alike. That's where video analytics, powered by artificial intelligence (AI), steps in as a transformative solution. With MOBOTIX leading the way, AI-driven video solutions are enhancing healthcare security and patient care across hospital functions.

# The Rising Need for AI in Healthcare

Hospitals are bustling environments where efficiency, accuracy, and patient safety are paramount. Yet, traditional monitoring systems often leave gaps in care. Sensors merely record; they don't prevent incidents or alert caregivers in real-time.

Al doesn't just analyze; it interprets subtle behaviors and movements. MOBOTIX's advanced video sensors, for instance, can detect irregular patient motions, such as struggling movements in a hospital bed, and trigger immediate alerts to caregivers. By addressing potential issues before they escalate, hospitals can enhance patient safety and reduce medical complications.

# How AI Video Analytics Improves Patient Safety

## **1. Real-Time Incident Detection**

Accidents like falls are among the top challenges in maintaining patient safety. MOBOTIX solutions such as NurseAssist are designed to continuously monitor secure hospital rooms and detect incidents like a patient leaving their bed unsafely or falling while walking. Real-time alerts can notify healthcare staff, enabling quicker intervention and ensuring patient well-being.

## 2. Enhanced Nighttime Monitoring Safety

Nighttime care often puts a strain on nursing staff. MOBOTIX sensors provide seamless monitoring without waking recovering patients. Virtual night visits allow caregivers to observe ensure patients remotely, reducing without reducing unnecessary disruptions while ensuring their safety.

## 3. Mitigation of Staff Burnout

Video analytics lightens the burden on hospital staff by automating routine monitoring tasks. With MOBOTIX, Al-powered systems handle constant surveillance, enabling healthcare providers to focus on direct patient interaction and critical care initiatives. This not only improves efficiency but also reduces stress and burnout among care teams.

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# **MOBOTIX Leading the Charge**

MOBOTIX, with its cutting-edge Al-powered video solutions, is at the forefront of revolutionizing patient safety. By combining robust machine learning technology with effective integration capabilities, MOBOTIX sensors transform patient care in unprecedented ways.

#### **Key Features of MOBOTIX in Healthcare**

Fall Detection and Prevention

MOBOTIX sensors detect irregular movements that indicate falls or potential risks, enabling healthcare teams to act quickly.

Non-Intrusive Monitoring

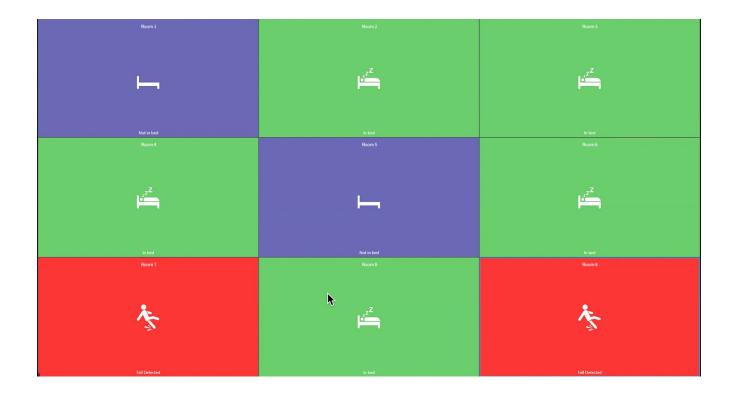
Their sleek, non-invasive designs seamlessly blend into hospital environments without interfering with daily operations.

#### Integration with Third-Party Systems

MOBOTIX technology works effortlessly with existing hospital systems, offering a streamlined approach for security and monitoring.

#### **HIPAA and GDPR Compliance**

Patient data privacy is a top priority. MOBOTIX ensures secure, encrypted systems compliant with global standards like HIPAA and GDPR.Our end-to-end encrypted architecture protects sensitive information. Access controls, user authentication, and role-based permissions help ensure that only authorized personnel can access data.



# **Benefits Beyond Safety**

What makes video analytics powered by MOBOTIX indispensable isn't just enhanced safety—it's the return on investment (ROI).

Cost Savings

By reducing preventable incidents like falls, minimizing the need for constant in-room supervision, and lowering the risk of legal claims, MOBOTIX helps hospitals lower costs related to staffing, insurance premiums, and patient readmissions, and automating monitoring, hospitals save significantly on liability and operational costs.

## Staff Optimization

With systems like NurseAssist handling many observation tasks, staff can spend less time glued to monitors and more time delivering direct care.

Improved Patient Trust

When families know their loved ones are being monitored guarded by state-of-the-art AI systems, they have greater peace of mind.

# The Future of AI Video Analytics in Healthcare

Al in healthcare is still evolving, but its potential is limitless. Video analytics has already redefined what efficient, secure, and patient-focused care can look like. MOBOTIX remains a frontrunner, constantly

innovating to meet the growing demands of hospitals worldwide.

By incorporating personalized care, real-time monitoring, and predictive insights, AI video analytics promises a future where hospitals can prevent incidents before they happen and set new standards for patient safety.

## **Take the Next Step**

If you're ready to elevate patient safety in your hospital, MOBOTIX is here to help. Start safeguarding your care environment with AI-powered video analytics that deliver precision, efficiency, and peace of mind.

## **Press Contact**

#### **MOBOTIX AG**

## **PR Agency**

Kaiserstrasse • 67722 Langmeil • Germanyfimakom - communication networkPublic RelationsJörg Peterpublicrelations@mobotix.comjoerg.peter@fimakom.de+49 6302 9816-0+49 173 6606031

Contact MOBOTIX AG

Contact PR Agency

## About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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