

MOBOTIX Partner Conference

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Melbourne Marks Final Stop on MOBOTIX's 2025 "Navigating Tomorrow" Partner Conference

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Melbourne, 6 June 2025 – The 2025 series of MOBOTIX Partner Conferences (MPC) finds it finale with the successful conclusion of the fifth and last event taking place in Melbourne. Under the motto "Navigating Tomorrow", MOBOTIX brought together hundreds of partners, integrators and industry experts across four continents - Europe, North America, Asia and Australia over the course of five months. For the final event, MOBOTIX Partners gathered in Melbourne, Australia, to attend the renowned MOBOTIX conference.

The new MOBOTIX ONE video platform was at the center of the conference series. It combines maximum cyber security, modern AI functionalities and decentralized architecture with excellent image quality and exceptional robustness. Participants were also able to find out about numerous industry-specific applications – from solutions for critical infrastructures and the healthcare sector to technologies such as thermal imaging and optical character recognition (OCR).



MOBOTIX showcased valuable technology beyond just simple product presentations. Interactive workshops, tech spaces and solution sessions demonstrated practical relevance, direct engagement, and the close connection between MOBOTIX and its partners. Bringing these shows to partners – Cancun (Mexico), Langmeil (Germany), Amsterdam (Netherlands), Jakarta (Indonesia) and Melbourne (Australia) – allows MOBOTIX to localize solutions and market intelligence for better business outcomes.

> "Our partners are part of our innovative strength, our quality promise and our global strength, not least through constant close cooperation," emphasizes MOBOTIX CTO Dr. Christian Cabirol. "With the MPC, we are specifically creating space for inspiration, technology exchange and joint growth. Our aim is not only to inform our partners about innovations, but also to actively involve them in the further development of our solutions."

This Melbourne-based MOBOTIX Partner Conference marks the final stop on MOBOTIX's 2025 MPC event calendar, concluding a successful year of international collaboration, innovation, and engagement with partners worldwide.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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