



## ONE Top 10

### MOBOTIX Ranked Among the Top 10 Market Leaders

July 21, 2025

**MOBOTIX maintains its position as one of the world's leading providers of intelligent video security solutions. According to the latest industry report "World Market for Video Surveillance Hardware and Software - 2025" by renowned market research company Novaira Insights<sup>1</sup>, MOBOTIX is once again among the ten largest providers in EMEA in several important market segments - and remains in the top 5 in Germany.**

In the "Network Cameras" category, MOBOTIX ranked ninth in EMEA with a stable market share of 1.3%. In the overall market excluding server and storage shares, MOBOTIX was listed among the top ten providers in EMEA (10th place). In Western Europe, the market share increased to 1.6%, a sign of the growing importance of MOBOTIX solutions "Made in Germany".

In Germany, its home and core market, MOBOTIX remains stable in fifth place with a market share of 4.3%, underscoring its strong position among quality- and data security-conscious customers.

"These results confirm that we are on the right track with our focus on robust, intelligent and data protection-compliant video security solutions," explains Dr. Christian Cabirol, CTO of MOBOTIX AG. "Our strategic direction of placing greater emphasis on AI-supported solutions, high cyber security and industry focus is paying off - both nationally and internationally."

With the new MOBOTIX ONE platform, the company has created a strong, future-proof basis for offering industry-specific, AI-supported solutions for areas such as healthcare, transportation, and critical infrastructure. MOBOTIX will also continue to pursue its growth path with ongoing development in the field of thermal technology.

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<sup>1</sup> <https://www.novairainsights.com/video-surveillance-market-report/>