



## ONE Top 10

### MOBOTIX Ranked Among the Top 10 Market Leaders

July 21, 2025

**MOBOTIX maintains its position as one of the world's leading providers of intelligent video security solutions. According to the latest industry report "World Market for Video Surveillance Hardware and Software - 2025" by renowned market research company Novaira Insights<sup>1</sup>, MOBOTIX is once again among the ten largest providers in EMEA in several important market segments - and remains in the top 5 in Germany.**

In the "Network Cameras" category, MOBOTIX ranked ninth in EMEA with a stable market share of 1.3%. In the overall market excluding server and storage shares, MOBOTIX was listed among the top ten providers in EMEA (10th place). In Western Europe, the market share increased to 1.6%, a sign of the growing importance of MOBOTIX solutions "Made in Germany".

In Germany, its home and core market, MOBOTIX remains stable in fifth place with a market share of 4.3%, underscoring its strong position among quality- and data security-conscious customers.

"These results confirm that we are on the right track with our focus on robust, intelligent and data protection-compliant video security solutions," explains Dr. Christian Cabirol, CTO of MOBOTIX AG. "Our strategic direction of placing greater emphasis on AI-supported solutions, high cyber security and industry focus is paying off - both nationally and internationally."

With the new MOBOTIX ONE platform, the company has created a strong, future-proof basis for offering industry-specific, AI-supported solutions for areas such as healthcare, transportation, and critical infrastructure. MOBOTIX will also continue to pursue its growth path with ongoing development in the field of thermal technology.

---

<sup>1</sup> <https://www.novairainsights.com/video-surveillance-market-report/>

## Press Contact

### MOBOTIX AG

Kaiserstrasse • 67722 Langmeil • Germany

Public Relations

[publicrelations@mobotix.com](mailto:publicrelations@mobotix.com)

+49 6302 9816-0

### PR Agency

**fimakom - communication network**

Jörg Peter

[joerg.peter@fimakom.de](mailto:joerg.peter@fimakom.de)

+49 173 6606031

[Contact MOBOTIX AG](#)

[Contact PR Agency](#)

## About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

## Follow us on:

---

**MOBOTIX**  
BeyondHumanVision