MOBOTIX brings Dunkin' to the CLOUD

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DFNBG Gastro GmbH & Co. KG, operator of 48 Dunkin' branches and other catering establishments in Germany, has migrated to the MOBOTIX CLOUD for the central management of its video surveillance. DFNBG partnered with MOBOTIX Diamond Partner VALEO IT Neteye GmbH for more than ten years, who have implemented and continuously optimized secure and efficient MOBOTIX video solutions in the 48 Dunkin' branches.

Due to the strong growth of DFNBG, the demands on the existing video management system increased. The local storage of video data became increasingly complex - both in terms of data protection regulations and the management of access rights. The operation of local storage systems was proving particularly difficult in shopping centers. The solution: a gradual migration from local NAS storage to the data protection-compliant MOBOTIX CLOUD.

Access management and GDPR compliance: the MOBOTIX CLOUD as a solution

The MOBOTIX CLOUD video surveillance-as-a-service (VSaaS) offering allows users to conveniently control their cameras via a free app. The recorded videos are stored in highly available and cyber-secure data centers located close to the user. This ensures data protection-compliant storage in accordance with the GDPR.

A key advantage of the MOBOTIX CLOUD is the combination of intelligent camera technology and a powerful cloud platform. The cameras analyze events on site and only transfer relevant data to the cloud. This minimizes bandwidth requirements while maintaining the highest security standards. Communication between the cameras and the cloud takes place via the MOBOTIX Bridge, a highly secure connection unit that ensures protected data transmission. The cloud solution also eliminates the need to operate separate server rooms with high security standards on site - a clear advantage for branches in shopping centers or high-traffic locations.

Cloud data is managed directly by the users themselves. This means that companies such as DFNBG can control their access rights centrally without having to create individual solutions for each branch.

"It was clear to us that the system is secure - including cyber-secure - and exceeds our requirements. But the central management of all access rights really saves us time and money," says Harry Taubert, Construction & Development Manager at DFNBG.

Around half of the Dunkin' branches have already been converted to the MOBOTIX CLOUD, and the remaining locations will follow successively.

VALEO IT Neteye: Exclusive MOBOTIX partner for innovative video solutions

As a long-standing MOBOTIX Diamond Partner and one of the largest integrators of MOBOTIX systems in Germany, VALEO IT Neteye has been instrumental in delivering customized, future-ready surveillance solutions to DFNBG. VALEO IT Neteye also offers full-service training to DFNBG to ensure everyone stays up to date with industry changes.

"We only offer our customers MOBOTIX solutions because we are absolutely convinced of the quality and durability of the products manufactured in Germany," explains Norbert von Breidbach-Bürresheim, Managing Director of VALEO IT Neteye.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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