

MOBOTIX Sharpens Portfolio Strategy, Expands the High-Performance ONE Series

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Langmeil, May 2026 – MOBOTIX AG is sharpening its product strategy with a clear focus on high-performance, modular platforms and expanding the capabilities of its flagship ONE Series while simplifying its overall portfolio.

As part of this strategic evolution, selected product lines will be transitioned out on a planned schedule. This will allow MOBOTIX to focus on platforms that deliver the highest performance and longest-term value for partners and customers.

“We are consciously focusing on fewer, but significantly more powerful platforms,” explains Dr. Christian Cabirol, CTO of MOBOTIX AG. “Our goal is to offer our partners and customers a clear, future-proof system landscape without compromising on functionality or quality.”

At the heart of this realignment is the new generation of MOBOTIX platforms centered on the MOBOTIX ONE series. With their modular architecture, integrated AI functionality, and high flexibility, the systems cover a broad spectrum of applications from traditional video security and industrial applications to specialized industry solutions.

In particular, when combined with the planned launch of the MOBOTIX c ONE in 2026, this creates a powerful, scalable platform that unites a wide variety of requirements within a single system architecture. With the ONE platform, MOBOTIX offers a future-proof solution that covers existing deployment scenarios while also opening up new areas of application. MOBOTIX MOVE series will continue as a high-quality, cost-effective option for customers with less system-critical requirements.



For partners, this focused strategy means one thing above all: greater clarity, simpler project planning, and clear upgrade paths. End customers benefit from greater investment security, modern technology, and a long-term, stable product strategy.

“Our goal is to reduce complexity while accelerating innovation,” Dr. Cabirol continued. “With our new platform strategy, we are laying the foundation for sustainable growth—for us, our partners, and our customers.”

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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