MOBOTIX



MOBOTIX Achieves Genetec Platinum Partner Status

With a shared open-architecture strategy, both companies offer technical benefits to growing customer base

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Langmeil, Germany, March 29, 2018. MOBOTIX, a leading provider of digital, high-resolution and network-based video security systems has been named a Platinum partner by Genetec Inc., a leading technology provider of unified security, public safety, operations, and business intelligence solutions. The award of Platinum Partner status, which is held by only eight Genetec technology partners globally, is a recognition of the strategic nature of the relationship that includes research and development, testing, business development, and sales support for new and existing enterprise clients worldwide.

As part of the relationship, the MOBOTIX Mx6 series of outdoor, indoor and thermal cameras is now officially supported in current and future versions of the Genetec™ Security Center. The integration includes extensive support of the MOBOTIX MxPEG codec along with key features including intelligent video analysis tools and behavioural detection.

Security Center blends IP security systems within a single intuitive platform to offer users a comprehensive view of their security and operations. From access control, video surveillance, and automatic license plate recognition to communications, intrusion detection, and analytics, Security Center empowers organisations to make informed decisions through enhanced situational awareness, unified command and control, and connectivity to the cloud. The capabilities offered by Genetec Security Center provides a perfect fit for the innovative MOBOTIX high-resolution and network-based video security systems that offers hardware reliability, decentralized architecture and energy efficiency.

“Over the last 18 months since announcing our initial partnership, teams from MOBOTIX and Genetec and our respective partner communities have closed several significant customer wins and worked together to ensure that our technologies are seamlessly integrated,” said Thomas Dieregsweiler, Head of Product Management of MOBOTIX. “Moving forward, we plan to extend our relationship to work more closely on more large scale opportunities that deliver significant operational and cost benefits to joint customers.”

Genetec and MOBOTIX will continue to introduce and share their respective strengths into new and existing markets, helping both mid-size and larger scale, multi-site clients realise their respective security projects built on an open-architecture platform.

“MOBOTIX has undergone a period of change in which it has opened up its technology and integration process to welcome partnerships with other industry leaders like Genetec,” said Georges Tannous, Strategic Alliances Director for Genetec. “The designation of Platinum Partner status underscores our commitment to helping both our customers and shared partner ecosystem to benefit from closer integration and we look forward to working with MOBOTIX on a number of exciting go-to-market initiatives later in the year,” added Tannous.

About MOBOTIX

All over the world sites are protected by using MOBOTIX IP video technology. It delivers absolute reliability even in the most challenging conditions. From Oil Rigs in the North Sea, to World Heritage Sites in remote deserts, whether it is helping scientists at an Arctic research centre or greeting climbers at the top of Mount Everest; MOBOTIX equipment is designed with no moving parts to provide the best overall return on investment. An extended operating lifetime is guaranteed and further enhanced by continual software upgrades.

About Genetec

Genetec develops open-architecture software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based access control, video surveillance and automatic license plate recognition (ALPR) into one platform. A global innovator since 1997, Genetec™ is headquartered in Montréal, Canada, and serves enterprise and government organizations via an integrated network of resellers, certified channel partners, integrators and consultants in over 80 countries. Genetec™ was founded on the principle of innovation and remains at the forefront of emerging technologies that unify IP physical security systems. For more information about Genetec™, visit: www.genetec.com

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX

products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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