MOBOTIX



MOBOTIX Achieves Genetec Platinum Partner Status

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MOBOTIX, a leading provider of digital, high-resolution and network-based video security systems has been named a Platinum partner by Genetec Inc., a leading technology provider of unified security, public safety, operations, and business intelligence solutions. The award of Platinum Partner status, which is held by only eight Genetec technology partners globally, is a recognition of the strategic nature of the relationship that includes research and development, testing, business development, and sales support for new and existing enterprise clients worldwide.

As part of the relationship, the MOBOTIX Mx6 series of outdoor, indoor and thermal cameras is now officially supported in current and future versions of the Genetec™ Security Center. The integration includes extensive support of the MOBOTIX MxPEG codec along with key features including intelligent video analysis tools and behavioural detection.

Security Center blends IP security systems within a single intuitive platform to offer users a comprehensive view of their security and operations. From access control, video surveillance, and automatic license plate recognition to communications, intrusion detection, and analytics, Security Center empowers organisations to make informed decisions through enhanced situational awareness, unified command and control, and connectivity to the cloud. The capabilities offered by Genetec Security Center provides a perfect fit for the innovative MOBOTIX high-resolution and network-based video security systems that offers hardware reliability, decentralized architecture and energy efficiency.

“Over the last 18 months since announcing our initial partnership, teams from MOBOTIX and Genetec and our respective partner communities have closed several significant customer wins and worked together to ensure that our technologies are seamlessly integrated,” said Thomas Dieregsweiler, Head of Product Management of MOBOTIX. “Moving forward, we plan to extend our relationship to work more closely on more large scale opportunities that deliver significant operational and cost benefits to joint customers.”

Genetec and MOBOTIX will continue to introduce and share their respective strengths into new and existing markets, helping both mid-size and larger scale, multi-site clients realise their respective security projects built on an open-architecture platform.

“MOBOTIX has undergone a period of change in which it has opened up its technology and integration process to welcome partnerships with other industry leaders like Genetec,” said Georges Tannous, Strategic Alliances Director for Genetec. “The designation of Platinum Partner status underscores our commitment to helping both our customers and shared partner ecosystem to benefit from closer integration and we look forward to working with MOBOTIX on a number of exciting go-to-market initiatives later in the year,” added Tannous.

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