# MOBOTIX



# MOBOTIX and Konica Minolta expand common development within intelligent edge video systems for human behaviour analysis

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**Langmeil, 24th January 2019 -** Konica Minolta has confirmed to expand the common development projects focusing the new video/IoT platform with MOBOTIX to min. € 3 million during the financial year 2018/19.

"MOBOTIX is a strategic partner for Konica Minolta and we have seen very good progress with the common development during the past year why it will be further expanded to develop innovative video technology even faster" says Yuji Ichimura, senior executive officer of Konica Minolta.

"The further development of software projects with Konica Minolta is of key strategic importance for MOBOTIX and we are very pleased to see this development being increased significantly" says CTO, Hartmut Sprave.

"We have already explored several synergies by the technology cooperation which drives faster innovation being critical as a global player. We look forward to progress this further as the global market changes still more rapidly with increased focus on cyber security and need for video technologies to analyse the human behaviour." Sprave continues. "Our new platform will be a hub for edge video systems that allows integration with our cyber secure technology partners.

MOBOTIX has gained significant experience in edge recording during the years as it has always been a strong DNA of the company which we now bring to the next levels. We are proud to see this being supported significantly by Konica Minolta."

#### **About MOBOTIX**

MOBOTIX IP video technology is used all over the world. It protects and offers absolute reliability, even under the most difficult conditions: From oil platforms in the North Sea to world heritage sites in remote deserts, they help scientists from research centers in the Arctic and welcome mountaineers to the summit of Mount Everest. MOBOTIX products are industry leaders in the field of cyber security. The above-average service life is ensured and further increased by regular software upgrades in order to achieve the best possible return on investment in combination with longevity.

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#### **About MOBOTIX AG**

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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