



## **MOBOTIX Transitions to Direct Shipping Model for Americas Region**

**el 31 de marzo de 2025**

*MOBOTIX today announces a significant change to its logistics operations for customers across the United States, Canada, and Latin America.*

Effective April 1, 2025, MOBOTIX will transition from utilizing the Konica Minolta warehouse in the United States to a direct shipping model from its headquarters in Langmeil, Germany.

This strategic move underscores MOBOTIX's commitment to delivering faster service, streamlined operations, and greater transparency for its valued partners and customers.

“We are dedicated to driving innovation and efficiency in every aspect of our business,” added Thomas Lausten, CEO of MOBOTIX. “This initiative reinforces our vision of creating stronger, more adaptable solutions that empower our partners to succeed in an ever-evolving market.”

By leveraging the advanced infrastructure at the Langmeil headquarters, MOBOTIX is well-positioned to reduce complexity within its supply chain while maintaining the exceptional product quality for which it is known.

Additionally, this strategic transition supports the company’s ongoing commitment to sustainability. Centralized logistics will help MOBOTIX optimize transport routes and reduce its carbon footprint, aligning with its broader environmental objectives.

MOBOTIX remains focused on providing outstanding support to its global network of partners throughout the transition, ensuring minimal disruption and maintaining the high standards that partners and customers have come to trust.

## Press Contact

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### About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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