

The Schneider Group Relies on MOBOTIX Video Surveillance and Security Systems

In its Hagebaumarkt Stores

le 09 décembre 2019



Langmeil, Grabenstätt/Erlstätt, Dezember 5, 2019 - Every day, the 13 hagebaumarkt stores serve thousands of customers and process tens of thousands of products. The Schneider Group, based in Grabenstätt/Erlstätt, has the mammoth task of providing security for its customers and employees as well as monitoring and protecting its DIY stores against theft on a daily basis. It was therefore a top priority that the Group update its security and surveillance system as part of its digitalization strategy.

"Introducing digital solutions into our locations is one of our biggest challenges," explains Martin Wohlmayer, Head of IT and Organization at Jos. Schneider GmbH. "We're well on our way to bringing our retail and wholesale stores into a digitalized future, focusing exclusively on reliable, future-proof solutions that are cyber-safe and 100% GDPR-compliant," says Wohlmayer. This was the starting point going into initial consultations with IT service provider CN H&D GmbH, in which they discussed a new security and monitoring system for hagebaumarkt stores.

It quickly became clear that the existing system would need to be replaced with a solution that included MOBOTIX cameras. "We were completely won over by the 'Made in Germany' MOBOTIX cameras and solutions. This was thanks to their decentralized solution, the outstanding quality of both the hardware and software, the flexibility of the system, their compliance with the GDPR and the high level of cybersecurity," says Wohlmayer.

"Our forward-looking approach involves checking all our current investments to see whether the new systems are flexible, open, expandable and secure with regard to future challenges. It quickly became clear that a MOBOTIX system would be the best way to meet our requirements," explains Matthias Ziegleder, Managing Director of CN H&D GmbH. The focus of the ongoing project in Traunstein is on installing MOBOTIX systems in the ninth hagebaumarkt store in the Schneider Group. There are currently 134 MOBOTIX cameras already in use, all of which are integrated into the MxManagementCenter.

Extensive MOBOTIX Product Portfolio for Outdoor and Indoor

A total of 19 MOBOTIX cameras have been installed in Traunstein, as well as the MxThinClient for communicating with customers. This system has been connected to the central MxManagementCenter. Nine cameras have been installed to monitor and secure outdoor facilities, including parking lots. These specialized outdoor cameras provide crystal-clear images day or night throughout the year, meaning that any incidents in the hagebaumarkt parking lots can easily be traced.

Inside the store, ten MOBOTIX cameras monitor the sales floor. This helps determine the cause of any discrepancies in stock levels, which are usually due to theft.

The MxManagementCenter (MxMC) is MOBOTIX's powerful, intuitive video management system for Windows and MacOS and is installed on a total of five computers in the store with different user profiles and access rights. The system is fully GDPR-compliant, with each user only having access to the video footage assigned to their profile. The data is remotely secured on the MOBOTIX cameras, providing highly effective protection against even the most complex and sophisticated cyber attacks.

The MxThinClient completes the solution in the Schneider Group's hagebaumarkt stores. The PoE-powered network device is the intelligent, easy-to-use MOBOTIX solution for viewing the live feed from the cameras on a monitor or TV equipped with an HDMI port. This makes it possible to display content such as welcome messages, inform customers that surveillance equipment is being used in the store and show them the current products on offer in store.

"We plan to equip the remaining four hagebaumarkt stores with the MOBOTIX solution and are working to develop and implement a mobile solution for targeted surveillance
in known 'theft hotspots.' These cameras will be connected to their own company-wide MOBOTIX Wi-Fi network and can be moved at any time to monitor specific hotspots in the store," says Ziegleder, explaining the plans for the project.

Conclusion: Future-Proof Complete System for Maximum Customer Satisfaction

"The support provided by CN H&D GmbH throughout the whole design and installation process, including follow-up support and training, has been excellent. The MOBOTIX system ensures security for us and our customers, and we'll gradually be starting to implement the other capabilities offered by the system. "We've already set up the interface to the POS system," says Matthias Ziegleder. This means that any POS discrepancies can be prevented or immediately resolved in the hagebaumarkt store. A customer count and footfall analysis will also be integrated to further optimize customer service and customer satisfaction — not least through coordinated staff scheduling.

Christian Heller, Sales Director of MOBOTIX DACH, explains: "Our solutions are used in many industries, and retail is an important market for us. Together with our technology partners, we have developed bespoke and intelligent solutions specifically for the retail and wholesale sector that make work easier and more secure.

We're pleased that the Schneider Group is using our solutions in all 13 of its hagebaumarkt stores in Germany and Austria to improve the security of its stores and to benefit its customers and employees."

About MOBOTIX AG

MOBOTIX is a leading manufacturer of premium-quality intelligent IP video systems, setting standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity and compliance with the GDPR. MOBOTIX was founded in 1999 and is based in Langmeil, Germany. The company conducts its own research and development, and manufactures its own products with the guarantee of excellence attached to "Made in Germany." Other sales offices are located in New York, Dubai, Sydney, Paris, Madrid and Moscow. Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence and unparalleled data security of the company's solutions are valued in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics, and healthcare. With strong international technology partnerships and the use of artificial intelligence and deep learning modules, the company is expanding its universal platform and developing new applications in a wide variety of areas.

About CN H&D GmbH

CN H&D GmbH is a highly qualified team of people that work with medium-sized companies, commercial end customers and public-sector clients in southern Germany and Austria. Our customers can benefit from an extensive portfolio of IT products, security technology, network technology, web applications and electronics. Our professional personal consultations and fast, reliable implementation of your requests help us stand out from the crowd.

About the Schneider Group

In addition to its 13 hagebaumarkt stores—including one store in Kufstein, Austria—the Schneider Group, based in Grabenstätt/Erlstätt, operates two Werkers Welt stores and three additional locations which stock building materials, tiles and construction components. The company was founded in Traunstein in 1896 and currently employs around 500 people.

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