Creating Cyber Secure Business Together – MOBOTIX Global Partner Conference Focuses on Security Through Collaboration

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Langmeil, Germany, 31 October 2018. This year's MOBOTIX Global Partner Conference (GPC) 2018 focused on global cooperation with MOBOTIX partner companies for a secure future. The theme of "Creating Business Together" dominated the two-day event, which presented the vision of a technology alliance for cyber security as a key factor in the success of companies, organizations and governments. The group of over 400 people from 58 countries who attended the largest ever MOBOTIX Partner Conference were impressed by the topical and timely theme of the conference

MOBOTIX: Global Innovator in The Field of Intelligent, Video-Based Information Technology

MOBOTIX aims to become a global innovator in the field of intelligent, video-based information technology with unmatched cyber security and "Made in Germany" product quality for 100% guaranteed return on

investment and customer satisfaction. Hartmut Sprave, Chief Technical Officer (CTO) of MOBOTIX, presents a vision for the company where MOBOTIX is more than just a hardware or software vendor. As a solutions provider, MOBOTIX aims to offer a complete spectrum of intelligent end-to-end solutions in order to create real added value for partners and customers: One-stop shopping with a comprehensive range of products.

"The world of IoT (Internet of Things) in combination with our decentralized video technology offers infinite new possibilities and opportunities for creating trend-setting solutions together with our excellent partners," says Sprave. He points to the partnership with Konica Minolta as one example. The company is currently working on artificial intelligence and deep learning solutions such as automatic detection of emergencies when monitoring persons in need of care. "We are working together to create a product that is able to apply the algorithms directly in the camera," says Sprave. The partnership with technology companies is creating tremendous possibilities that are opening up completely new market opportunities for both sides.

The IoT World Needs Data Security and Data Minimization: "MOBOTIX USP"

"The decentralized approach has always been a fundamental part of MOBOTIX DNA," says the CTO. MOBOTIX hardware and software is developed in Germany, the land of data security and data protection. As a result, we can guarantee maximum safety and extreme data minimization for our products. The new MOBOTIX Universal Security Platform, or MOBOTIX USP for short, is essential for future-proofing MOBOTIX IoT solutions. This platform incorporates the MOBOTIX Universal Plug-in, making it open and compatible with video-based plug-in solutions from around the world. It is enabled by MOBOTIX's upcoming P7 generation of IoT hardware, which will be launched in 2019. The MOBOTIX USP is protected by the Cactus Concept, which MOBOTIX developed to ensure that end-to-end video systems are reliably and comprehensively protected from cyberattacks.

Co-Creation – Focusing on Technology Alliance and Partner Solutions

At the Partner Forum, 18 MOBOTIX Technology Alliance partners showcased impressive examples of new solutions developed through technology partnerships and co-creation initiatives, including industrial solutions, face recognition, access control systems or POS solutions. The opportunities arising from the collaboration between MOBOTIX and leading technology partners are diverse and open up new markets to all the companies involved.

Reliability and Trust – Beyond Human Vision

"MOBOTIX cameras are ideally positioned with regard to IoT and the resulting cyber security requirements. Our cameras are intelligent computers with lenses," says Thomas Lausten, Chief Executive Officer (CEO) of MOBOTIX. "Together with our network of top-notch technology and integration partners, we will continue to offer new, secure and trendsetting products as well as solutions with enormous market potential in the future," says Lausten.

"Our goal is to be the most reliable and trustworthy company that protects people and assets through intelligent and cyber secure video technologies that go beyond human vision," said Lausten, addressing MOBOTIX partners who came to Frankenthal to attend GPC 2018. He added: "We will intensify our efforts to develop cyber secure and decentralized low-energy systems by collaborating closely with our global partners in relationships built on trust. Our goal is to protect people and assets while providing our end users with the best possible return on investment for all their installed MOBOTIX systems."

About MOBOTIX

All over the world sites are protected by using MOBOTIX IP video technology. It delivers absolute reliability even in the most challenging conditions. From Oil Rigs in the North Sea, to World Heritage Sites in remote deserts, whether it is helping scientists at an Arctic research centre or greeting climbers at the top of Mount Everest; MOBOTIX equipment is designed for durability to provide the best overall return on investment. An extended operating lifetime is guaranteed and further enhanced by continual software upgrades.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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