# **MOBOTIX**



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# **MOBOTIX Celebrates 25 Years**

# A quarter of a century of decentralized video technology

## 21 giugno 2024

Langmeil, July 2024 - MOBOTIX celebrates its 25 year anniversary this year. Founded on June 21st by Dr. Ralf Hinkel, Sabine Hinkel and Klaus Borchers in 1999, MOBOTIX revolutionized the video technology market with one of the world's first decentralized video camera.

Influenced by the strict German data protection regulations, MOBOTIX cameras were designed with image data safety at their core. MOBOTIX continues to set standards today when it comes to data protection, cyber security and longevity in video technology.

To mark MOBOTIX's 25 year anniversary, the company launched its new MOBOTIX ONE platform that combines its 'Made in Germany' values with software driven by artificial intelligence and deep learning.

In its 25 years, MOBOTIX has created a powerful community of technology partners and experts which enables the company to be at the forefront of technological innovations and customized solutions. These solutions – ranging from healthcare and energy supply to public sector and manufacturing – are powered by highly intelligent systems that are protected by the toughest cybersecurity.

"We are celebrating our 25th anniversary internally at our summer party in Langmeil," says Thomas Lausten, CEO of MOBOTIX AG. "Externally, the launch of the MOBOTIX ONE on our 25th anniversary will be a significant milestone that underlines our commitment to innovation and quality. We are proud of our history and look forward to continuing to make the world safer and better with our technology and in line with our vision 'Beyond Human Vision'."

### **Press Contact**

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#### **About MOBOTIX AG**

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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