



## **Successful Cooperation: All MOBOTIX IoT Camera Solutions Integrated in Genetec's Cloud-based Stratocast Video Management System**

**17 сентября 2019**

*Langmeil, Germany, September 17th 2019* – MOBOTIX has taken another step towards making its technology available and integrating it in partner systems: After extensive development processes and testing, all MOBOTIX IoT camera solutions have been integrated in Genetec's cloud-based Stratocast video management system. Genetec, the world leader in video management systems, has been one of MOBOTIX's most important technology partners for many years. "The integration of our camera systems in Stratocast, whose high level of cybersecurity is put to the test in annual stress tests and evaluations, is another milestone in the long-term cooperative relationship between MOBOTIX and Genetec," says Hartmut Sprave, CTO of MOBOTIX AG.

"When we make our technology available and integrate it into other solutions, it is paramount to us that we do not compromise on the cybersecurity of our systems," Thomas Dieregsweller, Head of Product Management at MOBOTIX AG, adds. "Genetec and MOBOTIX speak the same language: We are one of the world's first camera manufacturers to successfully integrate in Stratocast," Dieregsweller points out.



The cloud-based video management system Stratocast (VSaaS) is designed specially for small and medium-sized businesses. When using Stratocast, customers can always rest assured that their company is protected and that seamless operation is ensured. Using a PC, laptop, tablet, or smartphone, Stratocast guarantees access to live videos and video recordings that are stored cyber-safe in the cloud.

Many customers across the world rely on the cloud solution, which is tailored to small applications under 50 cameras, or in other words, small and medium-sized companies. The end-customer themselves requires only basic computer expertise, as no computer infrastructure such as additional servers have to be installed on site and no maintenance or updates are required. This makes the solutions affordable and very transparent for the customer. They only pay by usage. Stratocast allows the customer to circumvent typical server-based problems such as additional IT infrastructure or employees, lack of storage space, loss of records, and unscalable prices or functionalities. The scope of functions provided can also be extended by using the Genetec Security Center for central monitoring. This means the cloud-based network can grow and develop according to the customer's needs.



## **Perfect synergy between Genetec and MOBOTIX technologies**

As is the case for MOBOTIX, cybersecurity and data protection are the highest priority at Genetec. For example, all communication between the on-site system and the cloud is fully encrypted with TLS (Transport Layer Security). Genetec guarantees 99.5 percent availability (availability and access to video). All data is backed up three-fold in the cloud. Genetec works exclusively with hardware and software partners who meet the high quality standards for cybersecurity and data protection. Camera solutions from MOBOTIX have an excellent reputation around the world for good reason. They are robust, durable, and cyber-safe. No successful hacking attacks have been recorded anywhere in the world to date.

“We have integrated our technology into Stratocast’s technology over the last six months. All test series were completed successfully,” explains Thomas Lausten, CEO of MOBOTIX AG. “The excellent quality of our video solutions combined with a keen focus on cybersecurity and our global sales network is how we became one of the first camera manufacturers to integrate our technology in the cloud-based Stratocast video surveillance system from world market leader Genetec. It proves once again that the decentralized intelligence of our camera systems makes MOBOTIX one of the most important players on the global market.”

[More Information](#)

## **About MOBOTIX AG**

MOBOTIX is a leading manufacturer of premium-quality, intelligent IP video systems, and sets standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity. It was founded in 1999 and is based in Langmeil, Germany. MOBOTIX has an in-house research and development department, an in-house production facility in Germany, and operates distribution companies in New York, Dubai, Sydney, Paris, and Madrid. Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence, and unparalleled data security of the company’s solutions are valued in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics, and healthcare. With the aid of strong and international technology partnerships, the company will continue to expand its universal platform and



develop new applications in the future.

## About Genetec

Genetec offers efficient turnkey solutions as well as modular expansions for physical security. Genetec's streamlined security system combines video surveillance, access control, license plate capture, and analysis. It has been a pioneer in the development of innovative security solutions for more than 20 years. Genetec customers benefit from its extensive methods for encryption, authentication, and intelligent anonymization in particular. Genetec works only with qualified and trusted partners.

The Canadian company operates in 150 countries and serves over 13,000 customers worldwide with its IP-based solutions. Genetec is specialized in cybersecurity and data protection, and places great value on its customers being able to trust and securely use its products. Genetec is the world market leader for video management systems.

For more information, please contact:

PR Agency: fimakom – communication network, Jörg Peter, [joerg.peter@fimakom.de](mailto:joerg.peter@fimakom.de)

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## Contact:

**MOBOTIX AG**, Kaiserstrasse, 67722 Langmeil, Phone: +49 6302 9816-0, [www.mobotix.com](http://www.mobotix.com)

**PR Agency:** fimakom - communication network, Jörg Peter, [joerg.peter@fimakom.de](mailto:joerg.peter@fimakom.de), Mobile: +49 (0) 173 - 6606031

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