MOBOTIX Launches a New Video Management System in Cooperation with Milestone

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Langmeil, March 2021 - MOBOTIX AG is strengthening the cooperation with Milestone, a leading global provider of video management systems. With increased collaboration, both companies anticipate more synergy which will soon be reflected in a new software solution called **MOBOTIX HUB.**

Reliable Coordination Center, Even in Large Enterprise Solutions

The new MOBOTIX Video Management System MOBOTIX HUB will be available in different versions. From an entry level solution for smaller applications to enterprise solutions with an unlimited number of cameras, failover and an even larger portfolio of analytics and integrations.

Expansion of the Software Portfolio Opens Up More Opportunities

MOBOTIX HUB is the next step in the evolving MOBOTIX strategy focusing on cyber-secure, high-end video solutions and will extend the current MOBOTIX solution portfolio including MOBOTIX Management Center and

MOBOTIX CLOUD.

"With this solution, we can increase and develop even more opportunities for our partners and customers thanks to the even more extensive integration options and the high scalability," says MOBOTIX CEO Thomas Lausten.

"Regardless of the requirements, using the appropriate Video Management System will increase not only the performance but also the possibilities of the solution," emphasizes MOBOTIX CTO Hartmut Sprave. "We can serve any key vertical market with our solutions and they each have very different demands with regards to video security software features and performance. The broad positioning is important for us since we are a solution provider. Only flexibility and versatility allow us to tailor solutions precisely to the individual requirements of our customers."

Keeping Pace With the Growing Demands of the Market

Video technology has evolved beyond purely security-focused requirement. Providing data for optimization, analysis, marketing and integrating into other systems is now a day to day necessity. "As a technology company, we need to keep the pace of the growing and continually changing demands in the marketplace. MOBOTIX HUB is an important part of this strategy but we will also continue to support the integration with other VMS partners in order to ensure the best solutions for our customers based on their preferences," says Thomas Lausten.