

Ryan Fairclough New APAC Sales Director for MOBOTIX

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MOBOTIX have appointed Ryan Fairclough as their new Sales Director for the Asia-Pacific region.

Ryan has been with MOBOTIX since 2012, jointly driving business development in Australia and New Zealand with the local sales team. In his new role Ryan will head the APAC Sales Team and oversee Business Development in Australia, New Zealand, South East Asia, Japan, India and China. As a valuable asset to the company, he will continue to promote growth throughout the APAC Sales Channels jointly with local sales teams and partners.

MOBOTIX is evolving and transitioning to a more customer-centric company, dedicated to opening up the market. The first results of this are available to see with the launch of the new camera line Mx6 with H.264, and the release of MxManagementCenter 1.4, bringing further improvements to the MOBOTIX intuitive and flexible Video Management Software.

“It’s an exciting time for MOBOTIX right now. We’ve laid some really solid foundations in the APAC region and I’m looking forward to building on those, as the company heads of in a fresh new direction,” Ryan said.

The MOBOTIX Channel in APAC is one of the strongest and most resilient channels within MOBOTIX and with Ryan at the helm, they plan to lead and build on the back of these exciting evolutions of MOBOTIX.