# Up to the Sky

Strong and Flexible: MOBOTIX and Genetec Stratocast Bring Together Cyber-Secure, Premium IP Video Systems into the Cloud.







## MOBOTIX Genetec Stratocast.

## **High-Flying Cooperation**

## MOBOTIX and Genetec Stratocast are Supporting Technology Innovation Together into the Cloud

MOBOTIX is the expert when it comes to premium IP video systems. Genetec is a well-known market leader with high quality video management systems. Both companies have been cooperating intensivly for years. These highly successful manufacturers are now coming together to formulate a specialized solution - and this will be to your advantage!

With the **implementation of MOBOTIX cameras in combination with the Genetec Stratocast solution**, we open up new horizons for you by bringing together a cyber-secure and intelligent IP video system in the cloud. You now have even more features and flexibility plus a simplified way of managing. Take off together with us!

## **A Secure Base**

#### Intelligent, Highly Robust IP Solutions from MOBOTIX

MOBOTIX is a pioneer when it comes to **cybersecurity**. With our intelligent video system, you can protect yourself from serious attacks in the face of the constantly changing requirements of today.

IP video systems from MOBOTIX are designed for remote applications and cloud-based technologies. They are extremely secure as all recorded video is simultaneously encrypted on this remarkable edge device.

MOBOTIX stands for **the most robust solutions** in the entire industry. They can withstand extreme weather conditions and wide temperature fluctuations. Even outdoors, there is no additional protective housing required!

#### Powerful computers with lenses

The unique selling point of MOBOTIX IP solutions consits of the **decentralized concept**. Already in the camera, hemispherical images will be rectified to stream them without distortion. Various views, such as dual, panoramic and thermal images (also dual and Overlay) are possible.

With the Stratocast cloud-based solution, **all MOBOTIX IoT products of Mx6 family** are licensed and include most all of the features and advantages that exist today. Nearly all requirements can therefore be met via the cloud representable: Indoor and outdoor, day and night and many more different perspectives.



## **Flexible Access**

#### Simple and Scalable Cloud Solutions from Stratocast

The Stratocast application **does not use location-based servers.** The video is simply recorded in the cloud. This would be managed either by continuous recording or motion-driven events.

This allows companies and organizations **worldwide to record** without having to intervene in the router's configuration and payment of external Dynamic DNS services. The access can be live or via recorded data. From laptop or PC, from tablet and from smartphone, everything can be executed conveniently via web applications or apps.

The reliable **high uptime** enables almost continuous access. The administrator can use the simple system setup and determine which user should be assigned to have access to their MOBOTIX devices.

#### Ideally Suited for Chain Stores

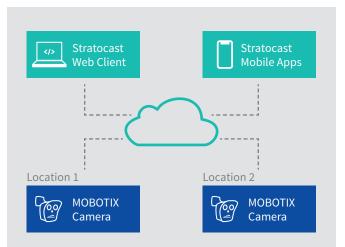
The system is particularly suitable for all users who are looking for **scalable**, **simple** solutions and are organized **decentrally**. For example, chain stores and franchise operators and also small entrepreneurs could be ideal users. Additionally, local municipalities could also take advantage of this solution which is completely scalable for future expansion.



#### The Cloud: Flexibility Meets Security

The cloud makes video security technology **easy** and **flexible**. This is via cyber-safe end-to-end encryption. The Stratocast user interface allows complete access to the stream of the MOBOTIX devices whenever needed and no matter where the authoritzed user is located.

#### How simple the cloud works:



## Stratocast Cloud Benefits

- ✓ Scalable and flexible by subscription-based licencing
- ✓ Less hardware: No location-based servers in the cloud
- ✓ Easy installation and maintenance without network configuration
- Location is independent for access of all cameras via web application
- ✓ Secure at all times: Complete communication in the cloud via TLS

## **Proven MOBOTIX Advantages**

- ✓ No additional software required
- ✓ Robust and durable for decades
- ✓ Automatic product maintenance (e.g. software updates)
- ✓ Excellent image quality
- ✓ All MOBOTIX IoT 6 Series and higher are ready for Stratocast deployment
- ✓ Consistent security concept including encryption



Genete

## **MOBOTIX and Genetec**

## Strong Together - Crowned by Mutual Technological Partnerships

The cooperation between Genetec and MOBOTIX has been continuously developed and successfully deepened in the past years. Both companies have established partner programs with innovative, leading manufacturers of complementary products. **MOBOTIX is a Genetec Platinum Partner.** In return, **Genetec is one of the most important technology partners of MOBOTIX**.

#### Growing Together and Growing on Each Other

This means that quality standards for premium camera technology and video management solutions are always redefined and pushed. The strategic relationship encompasses the research and development, tests, business development as well as the mutual sales support for new and existing corporate customers worldwide.

Thanks to this team building, both sides are able to offer the best solutions. which go far beyond the offer of pure hardware or software. The common path brings the customer tangible added value: **Exactly fitting solutions for very individual requirements.** 

## *Learn more about MOBOTIX Technologie:*

www.mobotix.com



## We are Here for You!

Would you like to join the Genetec Stratocast Cloud with MOBOTIX technology? We would be happy to take off together with you. Please contact your regional sales team:

vertrieb@mobotix.com +49 6302 9816-129



MOBOTIX AG • Kaiserstrasse • D-67722 Langmeil • Tel.: +49 6302 9816-103 • Fax: +49 6302 9816-190 • sales@ mobotix.com • www.mobotix.com • MOBOTIX, the MX Logo, MxControlCenter, MxEasy, MxPEG and MxActivitySensor are trademarks of MOBOTIX AG registered in the European Union, the U.S.A. and in other countries • Subject to change without notice • MOBOTIX do rassume any liability for technical or editorial errors or omissions contained herein • All rights reserved • © MOBOTIX AG 2019

#### EN\_09/19