

## Van den Bosch Tuin & Terras Uden, Netherland



# Van den Bosch Tuin & Terras showroom open 24/7 thanks to MOBOTIX cameras

Van den Bosch Tuin & Terras supplies decorative paving and garden ornaments to both landscape gardeners and individuals. Company director Wilbèr van den Bosch has implemented a smart solution for camera surveillance, thereby allowing gardening professionals access to the showroom and outside area at any time of day.

### 24/7 showroom access

Van den Bosch Tuin & Terras, located in Uden in the Netherlands, employs around 15 people. It supplies over 3000 types of decorative paving as well as a wide range of sculptures, outdoor fireplaces, ornaments, summer houses, garden furniture, verandas and fencing. These are available to view in sample gardens and a showroom. “We regularly supply to gardeners who come together with private clients to get inspiration and ideas for garden designs”, explains van den Bosch. “This is why we have created a gardener’s pavilion on the premises—a quiet area where they can discuss ideas and the associated costs with their clients. Because gardeners are busy at work in the garden during the day, they often make appointments with new customers in the

evenings or on weekends. We have responded to this by providing 24/7 access to our showroom and outdoor space 365 days a year. After failed attempts with other solutions, our requirements were met by Elpar using a video security system from MOBOTIX.”

### CCTV surveillance with motion detection

In order to allow multiple gardeners to visit the company with their clients at the same time, van den Bosch began the hunt for a solution for camera surveillance with motion detection. “We want to make it as easy and flexible as possible for gardeners to come and view our collection with their clients. So if they sign in at the gate in the evening or at the weekend, the locks and the alarm are automatically deactivated. The MOBOTIX cameras then monitor all visitors until they leave the premises. As gardeners may want to enjoy a drink in our pavilion after their meetings with clients, it is important that the alarm is not activated if they use their pass to let clients leave. Therefore the accompanying motion detection feature automatically registers

whether everyone has left and only reactivates the alarm once this is the case.”

### All-in-one solution

“We opted for MOBOTIX because Elpar is the only supplier that was able to meet all our requirements and wishes,” continues Van den Bosch. “Furthermore, it is an all-in-one solution with clear images, even in low light, and it is easy to use and to manage.” All cameras can be monitored live on a desktop computer in the office, using the MxManagementCenter video software from MOBOTIX. Furthermore, the MxActivitySensor ensures that no false alarms are triggered due to non-relevant movements. “MOBOTIX cameras stand out from other brands thanks to their proven quality and comprehensive functionality,” explains Elpar director Frans Penninx. “For example, input/output ports for system integrations and standard audio, but also the internal memory where all images are saved in the first instance.”



### An application to boost sales

For Wilbè van den Bosch, the MOBOTIX system is an important application to boost sales, as it has enabled him to increase the opening times of the company considerably. Moreover, he is able to keep eyes on the 3000 m2 showroom and an outside area covering some 7000 m2 without having to be physically on site. “In the current market climate, it is important for both wholesalers and retailers to be of service to their customers at the times when it is most convenient for them. We have been able to achieve this in an innovative way with the MOBOTIX solution. We also take the privacy

of our customers into consideration, by only detecting movements in the pavilion area and by not recording any images. Finally, images are only viewed if there is an incident of some sort, and then if necessary, I am to be consulted remotely via an iPhone app.”

Retailer information: