

# Do More Than Protect Against Theft

Enhance the Shopping Experience

MOBOTIX video technology for supermarkets, builders' merchants, garden centers and specialist retailers.

- Protects against the loss of money and goods
- Keeps buildings and people safe
- Provides access control for sensitive areas
- Checks hygiene regulations are being followed:  
Identifies the use of masks and adherence to social distancing
- Optimizes sales and service operations

# Six Key Areas in Supermarkets

MOBOTIX video technology can do much more than just protect against theft and prevent intruders. As a retailer, it can help you enhance the shopping experience and improve operations, which in turn increases customer satisfaction and sales.

MOBOTIX video technology is also a valuable tool for handling extraordinary situations such as the pandemic. The flexible video systems can be configured to suit all requirements. Inconspicuous and discreet or clearly visible for deterrence.

## 1 Outdoor area

- Protecting perimeters
- Roof monitoring
- Parking lot monitoring

## 2 Customer entrance

- Identifying mask use
- Counting customers, market research (detecting age, gender and mood of shoppers)
- Preventing overcrowded areas (ensuring social distancing is maintained)

## 3 Inside the store

- Investigating incidents of shoplifting and vandalism
- Fire prevention
- Keeping emergency exits clear
- Heat mapping (aisle routes and product placement)

## 4 Checkout area

- Checkout documentation
- Line management

## 5 Warehouse

- Stock security and optimization
- Loading and unloading
- Compliance with cold chains

## 6 Employee and supplier entrance

- Access management
- Parking lot management (free spaces and catchment area/license plate recognition)



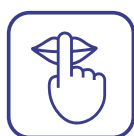




## EASY ACCESS TO YOUR SYSTEMS VIA THE MOBOTIX CLOUD

The MOBOTIX CLOUD offers tangible benefits, especially in the retail sector and franchising, as it makes it easy for authorized users to access video systems.

- Access anytime, anywhere
- Use any device, such as a smartphone, tablet or PC
- Activate individual cameras for external security services
- No need for a local server or IT expertise
- Flexible and freely scalable



## MOBOTIX Video Systems: Discreet Appearance — Outstanding Performance

MOBOTIX cameras can be placed inconspicuously around supermarkets thanks to their discreet or fully concealed housing. Thanks to their flexibility (S16, S74) and hemispheric 360-degree view (c26, Q26), a single camera can be used to cover even large areas — MOBOTIX video systems are discreet, powerful and cost-efficient.



## Highly Effective During and After the Pandemic

Multifunctional MOBOTIX video systems will retain their added value even after the pandemic is over. While many other systems are very specific, **MOBOTIX technology can be adapted for numerous new purposes at any time**. They can be used for market analysis (counting, heat mapping) or as a reliable premium security system, to name but two examples.

## Intelligent Video Security Solutions Made in Germany

MOBOTIX offers a comprehensive range of solutions for all aspects of video-based security. We develop high-quality, decentralized, energy-efficient systems that mean our customers save money on every MOBOTIX system installed.

Our motto Beyond Human Vision is also our mission: MOBOTIX is fully committed to making itself the most reliable company it can be, one that protects people and property by using intelligent, cyber-secure video technology to go beyond human vision.

### Your contact:

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