

Much more than theft protection

Better shopping experience for higher revenue

MOBOTIX Video Technology for DIY STORES

- **More security**
Cash register, theft, warehouse
- **Improve processes**
Service, staff
- **Increase revenue**
Customer behavior, marketing data



Find out more at
www.mobotix.com

MOBOTIX
BeyondHumanVision

Central areas in DIY stores

MOBOTIX video technology can do much more than protect against theft and burglary. It helps you as a retailer to intensify the shopping experience and improve processes. In this way, you increase customer satisfaction and boost your revenue.

Security

1 Outdoor Area

- Object protection
- Vandalism protection

2 Parking Lot

- Parking lot monitoring
- Roof area monitoring

3 Store Interior

- Solving shoplifting
- Prevention of inventory discrepancies
- Fire protection
- Keeping emergency exits free

4 Warehouse

- Warehouse safety

5 Supplier Entrance

- Access control



Analytics

6 Customer Entrance

- People counting and market research
- Avoid overcrowding of areas

7 Cash Desk

- Checkout documentation / PoS
- Queue management

8 Store Interior

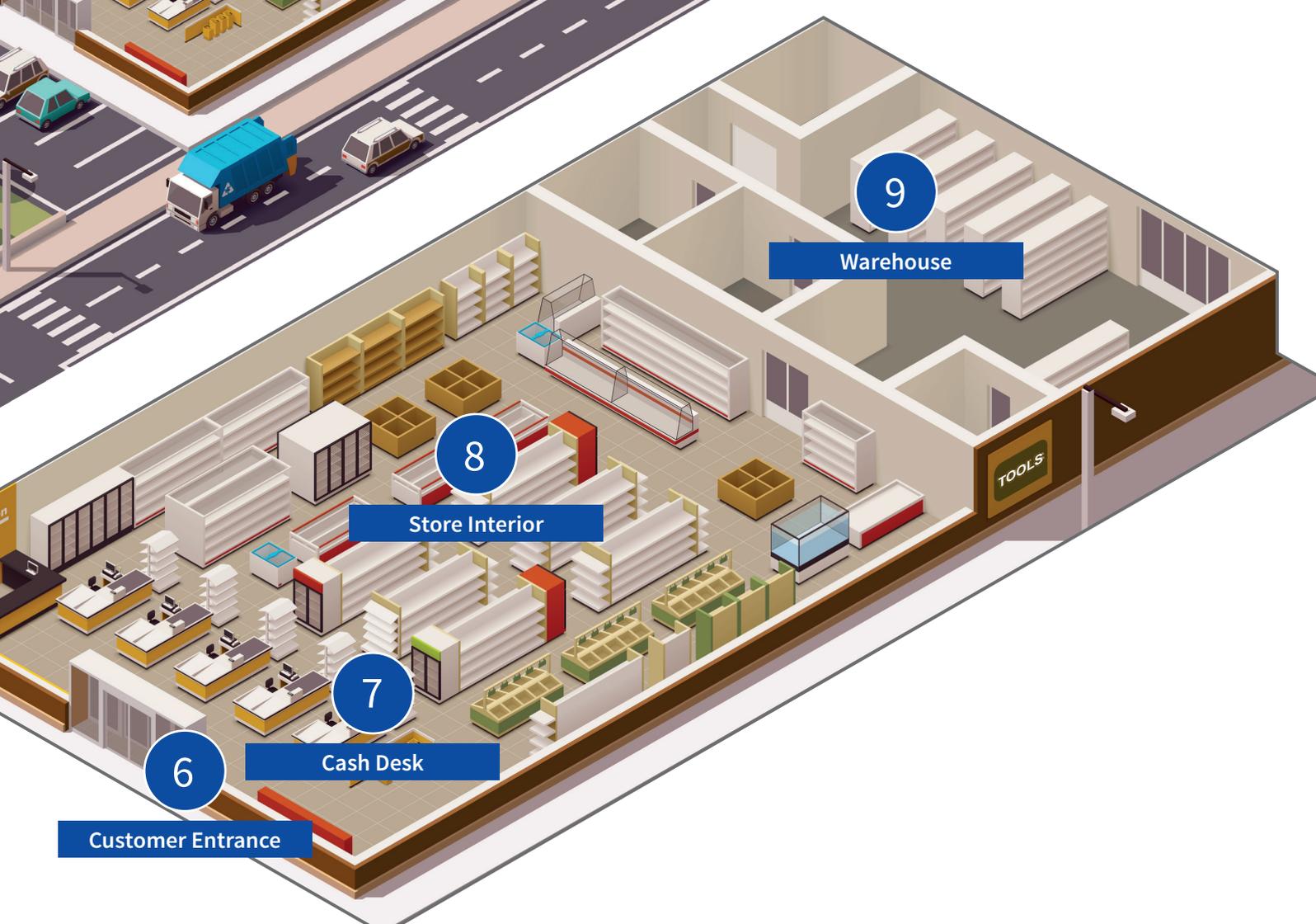
- Customer behavior

9 Warehouse

- Warehouse optimization, documentation
- Loading and unloading
- Compliance with cold chains



MOBOTIX
video analytics



Besides the safety aspect generate additional added value.

For this purpose, various analysis methods are used to **determine data on persons and vehicles without linking them to a specific person**. This results in a **data protection-compliant stock of information** that can be presented in **clear evaluations**.

Example

Camera data of doors or passages

- People counting and filling of different counting areas
- Demographic evaluation (age and gender)

Camera data of entries and exits

- Vehicle counting of different counting areas or parking lots
- Duration of stay

Management functions

- Easy access to location information



Intelligent video technology solutions Made in Germany

- Low maintenance, dust resistant and weatherproof down to -40° C
- Best image quality even in difficult light and visibility conditions
- Flexible and scalable thanks to modular system and flexible apps
- Certified cyber security

MOBOTIX is a holistic solution provider for video-based security, process monitoring, and analysis. We develop high-quality, decentralized, energy-efficient systems that save our customers money at the same time.

MOBOTIX video systems consist of robust, high-quality components - **Made in Germany** - assembled by hand and put through their paces at our production site in Langmeil.



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