

Strandpark De Zeeuwse Kust is a large vacation park on the island of Schouwen-Duiveland in the Netherlands. The area has a campsite with 210 pitches, 180 chalets, a hotel with 40 rooms, and 20 apartments. The resort is open all year round.

Challenge: Large area, many people

The goal is to create a safe recreational and working environment for all guests and employees. "With many thousands of guests we welcome each year and around 120 employees during the summer, reliable video systems help us make this a reality," says De Zeeuwse Kust operator Marc Ruijtenberg. "We want to use it to prevent undesirable behavior consistently and to be able to clarify and assess incidents when necessary."

Solution: High-quality, cyber-secure cameras

"Our experience with the MOBOTIX video systems have been consistently good," Rujtenberg continues. "Applications such as access control using facial recognition and the detection of conspicuous body surface temperatures in corona time worked very reliably." Around 80 MOBOTIX cameras are now installed at the vacation park, planned, implemented, and maintained by Kees Huinink of ForceFusion B.V. Preventive surveillance, and simple access control are the main applications.

"We have already supplied all computers, servers, storage systems, telephony, Wi-Fi, and cameras since the resort opened in 2007," says Kees Huinink of ForceFusion B.V. "Quality and operational reliability were always the key selection criteria.

MOBOTIX cameras do not require separate housing or outdoor heating. They contain no moving parts and deliver razor-sharp images, even in low-light conditions." Recently, the Horizon Beach Club was also equipped with MOBOTIX cameras. A jet link was installed between the Beach Club and the beach park, for which MOBOTIX's low bandwidth requirements are a major advantage. The cyber security of the MOBOTIX systems was intensively tested for several days by a commissioned hacker on behalf of the insurer. The tests were passed with flying colors.

All 80 cameras are managed centrally via the MxMSP management software. ForceFusion B.V. worked closely with MOBOTIX distributor Gold-IP for many applications in this project.

Key data

Industry

Culture & Tourism

Client

Beach Park De Zeeuwse Kust

Partner

ForceFusion B.V. (formerly Huinink ICT BV)

Timeframe

2007-2022

Solutions

c25/26, D16, i25, M15/16, M25/ M26, M73, p25/26, Q25, S15, T25, v25/26





Conclusion: reliability, effectiveness, and cost savings

"The cameras have been supporting us for 15 years," Ruijtenberg said. "Many Our guests do not even get the idea of misbehaving because you know that the cameras would capture that. And still, it comes Once incidents occur, disputes, e.g., regarding compensation for damages, are quickly clarified and settled. Especially incidents in the area of the barrier in the access area could be clarified and prevented this way."

After presenting the corresponding evidence pictures, there is no more discussion about the settlement of claims. The same applies to parking damage and other incidents. Of course, only records that help clarify incidents are viewed. The data is then automatically deleted afterward.

"We review every new application as a business case," Ruijtenberg emphasizes. "At the entrance to the swimming pool, we changed the system from access cards to facial recognition via a MOBOTIX camera. Over the years, this proven system saved tens of thousands of physical badges."





















