

# MOBOTIX AG

More Than Just a Camera Manufacturer







MOBOTIX



# We Create Innovative Solutions Beyond Human Vision

Our motto is 'Beyond Human Vision'.  
This means that video surveillance is part of a larger potential  
where MOBOTIX serves as the foundation platform  
for innovative solutions that address real-world challenges in  
industries such as manufacturing, retail, healthcare,  
transportation and more.



Made in Germany



# USPs

## What Makes MOBOTIX So Unique:



### Quality "Made in Germany"

Simply longer in use



### Free software updates

Simply helpful



### Genuine decentralized architecture

Simply the better concept



### Interoperability

Simply data-oriented



### Certified cyber security

Simply better prepared



### Scalable range of functions

Simply solution-oriented



### Lip-synchronized audio

Simply more value



### Leading fire protection solution

Simply a life and cost saver



### Leading healthcare solution

Simply relieving



### MOBOTIX Community

Simply unbeatable

# MOBOTIX Headquarter & Sales Locations

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**MOBOTIX Reliability**  
Made in Germany

MOBOTIX DualDome camera (-30 to +60 °C) - Iceland, Vatnajökull - Europe's largest glacier

Beyond Human Vision

**MOBOTIX**

## The most robust cameras in the industry

- Made in Germany
- MTBF > 9 years/80,000 hours
- High-quality materials
- Professional assembly in our own factory
- Unique in the world: Extensive testing and quality control of every single camera

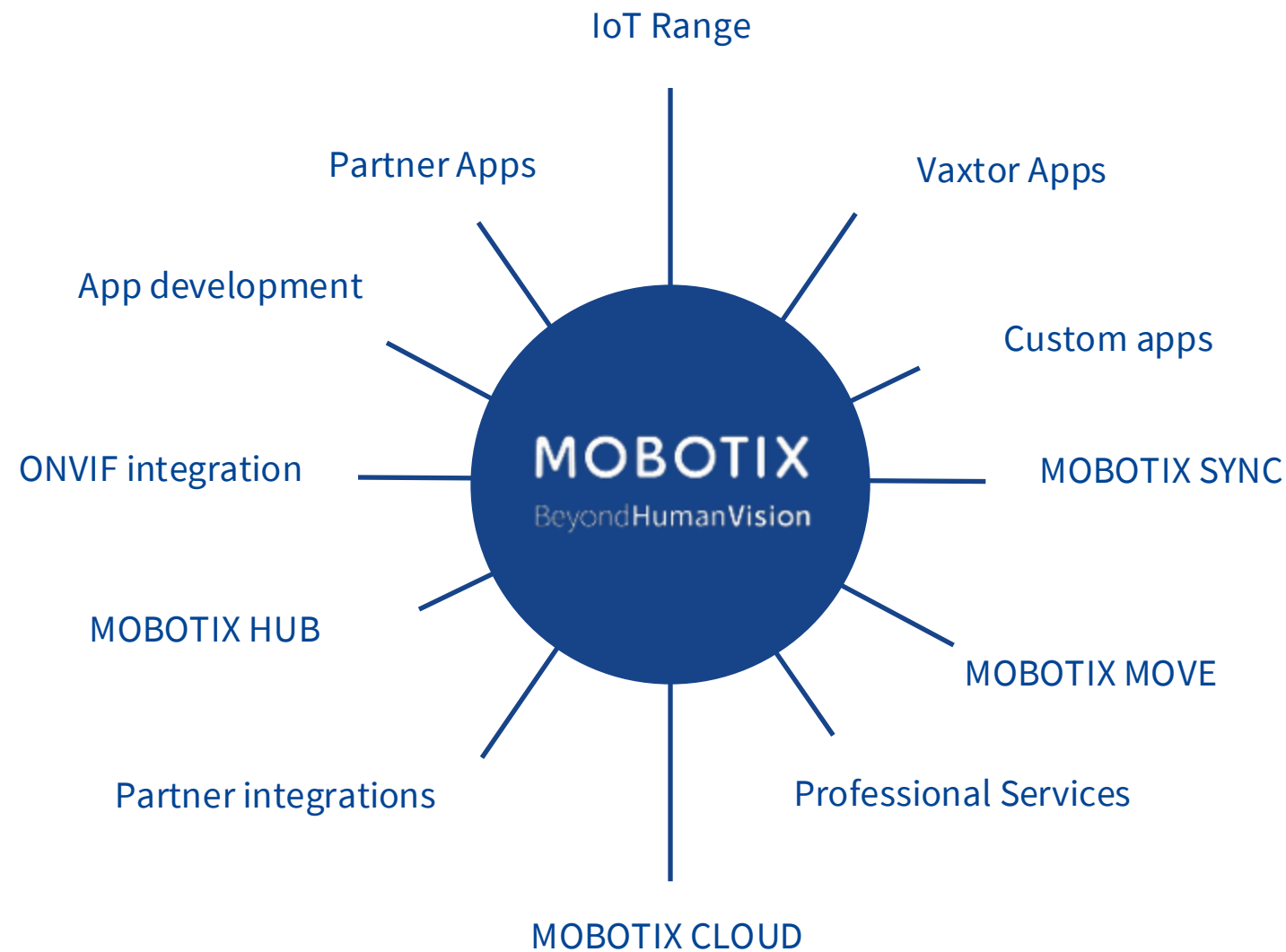


## Quality that pays off

- Up to 8 years warranty
- On all components, including optical and thermal sensors
- No mechanically moving parts = no wear and tear and risk of failure







# MOBOTIX – 25 years Made in Germany



**MOBOTIX was founded in 1999.**

First decentralized IP camera with integrated recording and intelligence





**MOBOTIX stands for the highest level of cyber security through integrated data protection, encrypted communication and secure "Made in Germany" technology**

### MOBOTIX Cactus Concept

- Cyber security is one of the central development focuses of MOBOTIX
- Encrypted end-to-end security concept
- MOBOTIX IoT systems are regularly tested externally (e.g. Syss certification)



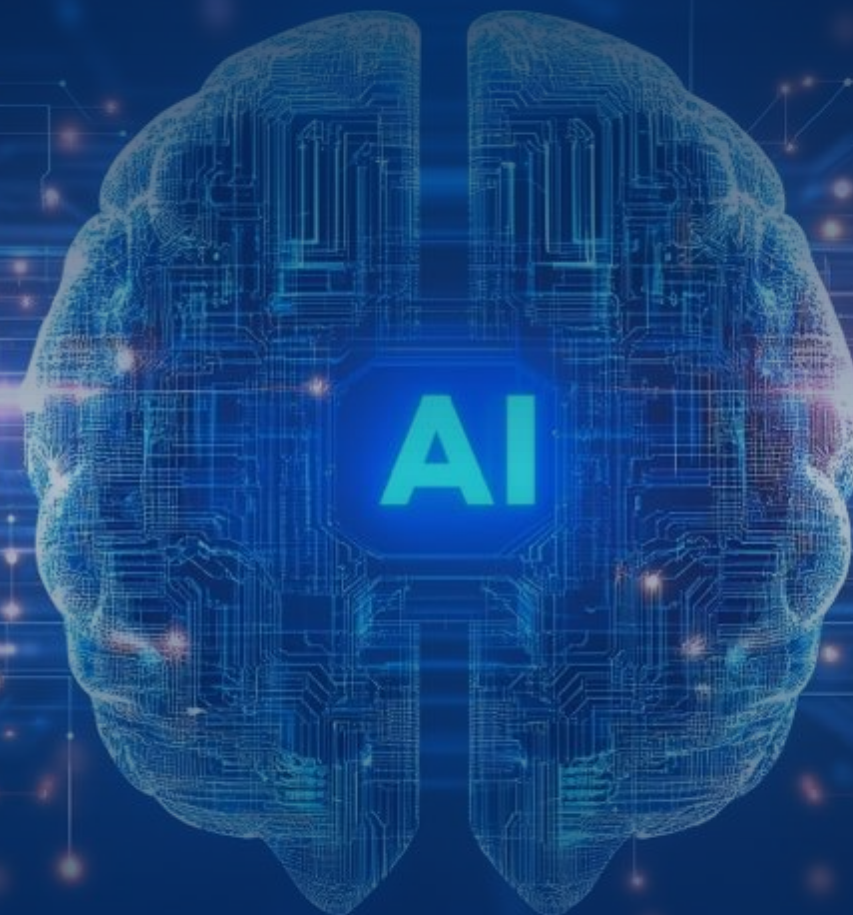


# MOBOTIX - Multiple Certifications



## DIN ISO 9001

**High-quality, durable and intelligent technology** that meets the highest standards of cyber security, quality and innovation





# MOBOTIX – Hardware Portfolio

## M-Design



ONE M1



M73



M16

## Dome Cameras



D71



v71



Vandal Dome



Micro Dome



Fixed Dome

## PTZ Cameras



Speed Dome  
2 MP Low Light



Speed Dome  
Flush Mount



Speed Dome  
IR 5MP



Speed Dome  
4K LiDAR

## Hemispheric Cameras



Q71



c71



Vandal  
Hemispheric

## Multidirectional Cameras



S74



Vandal Multisensor PTZ



Vandal Multisensor

## Bullet Cameras



Standard Bullet



Vandal Bullet 4K

## Turret & Flateye Cameras



p71



Turret

## MOBOTIX – Hardware Portfolio – Specials & Bundles

### Thermal



M16



M73

S74

### Eco Thermal



p71  
Thermal ECO



Thermal  
ECO Sensor

### Special Solution Healthcare



c71 NurseAssist

### Special Solution OCR



ALPR MOVE Bullet

### Special Solution Security



Eco Thermal Bundle  
with Irisity Intrusion

# The development of the **MOBOTIX ONE** platform

**P7**



**P6**



**MOVE**



- + State-of-the-art features
- + AI-based video analysis apps
- + Made in Germany

- + Proven assembly concept
- + Made in Germany

- + Varifocal lenses
- + Market standards

**ONE**



- + Made in Germany
- + State-of-the-art features + market standards (SoC\*)
- + P6 mounting concept, even easier with varifocal
- + AI-based video analysis apps

\*System on a chip



## MOBOTIX M ONE – Variants

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M1A-S-FIX

### **M ONE with fixed focal length lens**

Image sensor (2 variants): 4K day & night; 4K night

Viewing angle (HxV), 6 fixed lens variants per image sensor:

- Wide (f/1.8): 120°x60°; 95°x50°; 60°x33°
- Normal (f/1.8): 45°x25°
- Telephoto (f/1.8): 30°x17°; 15°x8.5° a



M1A-S-VARIO

### **M ONE with motorized varifocal lens**

Image sensor (1 variant): 4K Day & Night

Viewing angle (HxV), 2 varifocal lens variants:

- Telephoto varifocal lens (f/1.3): 42°-15° (H) x 22.8°-8.4° (V)
- Wide-angle varifocal lens (f/1.3): 112°-47.5° (H) x 58°-26.6° (V)

**Powerful, flexible and data-secure solutions** for intelligent video analysis, device control and seamless system integration

# Management software for effective data analysis



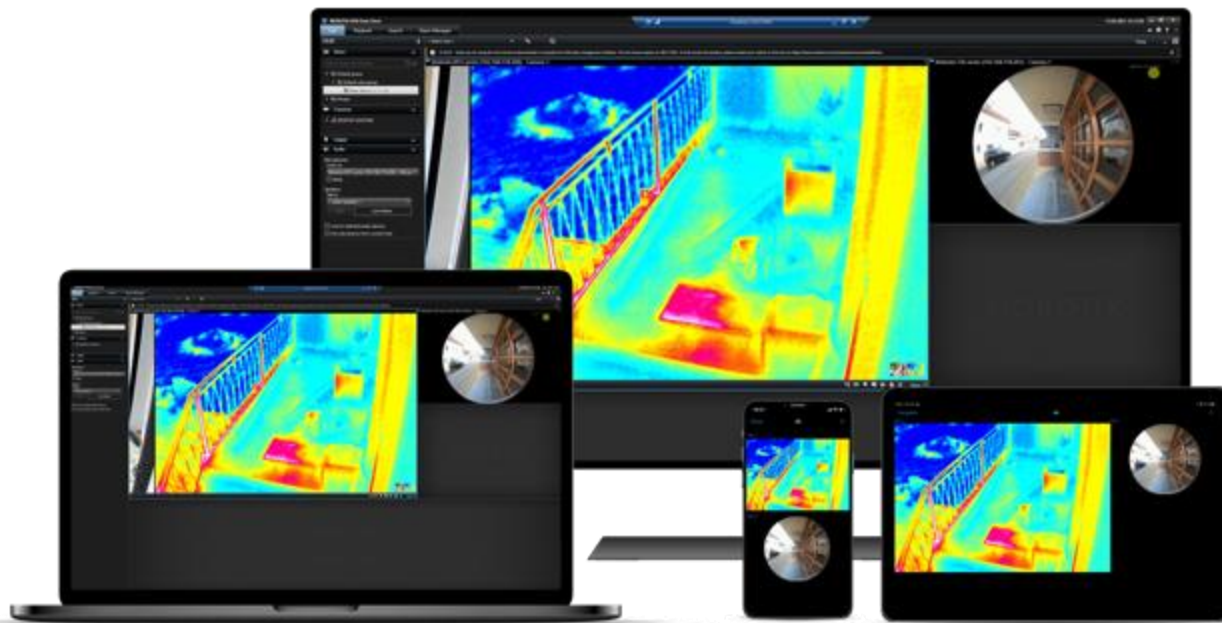
 **MOBOTIX**CLOUD



 **MOBOTIX**MxMC



# Management software for effective data analysis



# MOBOTIX – Video-Management-Systems

Easy integration into large and small video surveillance systems or standalone operation



Integration ONE	✓	✓	✓	✓
Central Management	✗	✓	✓	✗
Integration SYNC	✗	✗	✓	✗
Event-Handling	Research	Recording & Research	Recording & Research	-
Costs	Free of charge	Cloud Bridge + Camera license	Server + Hub Level-license + Camera license	NVR
System	Complete system with VMS-Client (Mac, Win)	Complete system with Bridge, VMSWEB (offene OS-Plattform)	Complete system with VMS-Client (Win) App (iOS & Android)	Closed system with hardware, app and VMS client (for Win, Android & IOS)

Can also be integrated into 3<sup>rd</sup> party VMS systems thanks to    

# Intelligent camera functions for every requirement

- The MOBOTIX Certified Apps are powerful, deep learning-based camera applications - developed by MOBOTIX or selected technology partners.
- Each app is specially tested and certified for the MOBOTIX 7 or ONE platform and meets the highest cyber security standards.





Security



Thermal



OCR



Healthcare





Video Security



Thermal



OCR



Healthcare



# VIDEO SECURITY





### **Perimeter protection and Site surveillance**

- ✓ Intelligent detection of people & vehicles
- ✓ Avoidance of false alarms through AI-based analysis
- ✓ 24/7 protection even in darkness and extreme conditions



### **AI-supported Video analysis**

- ✓ Edge computing directly in the camera
- ✓ Pattern and behavior recognition in real time
- ✓ Automated alarms and reactions



### **Cyber security and GDPR compliance**

- ✓ Privacy by design & end-to-end encryption
- ✓ Regular penetration tests and security updates
- ✓ Auditable for NIS2, CRA & KRITIS



**THERMAL**



### **Security**

- ✓ GDPR-compliant monitoring
- ✓ **Also works in complete darkness**
- ✓ Determine legitimate interest
- ✓ Recording with optical sensor



### **Early fire Recognition**

- ✓ **Recognizing fire before it starts**
- ✓ Recognizing and warning of potential hazards
- ✓ Timely initiation of countermeasures

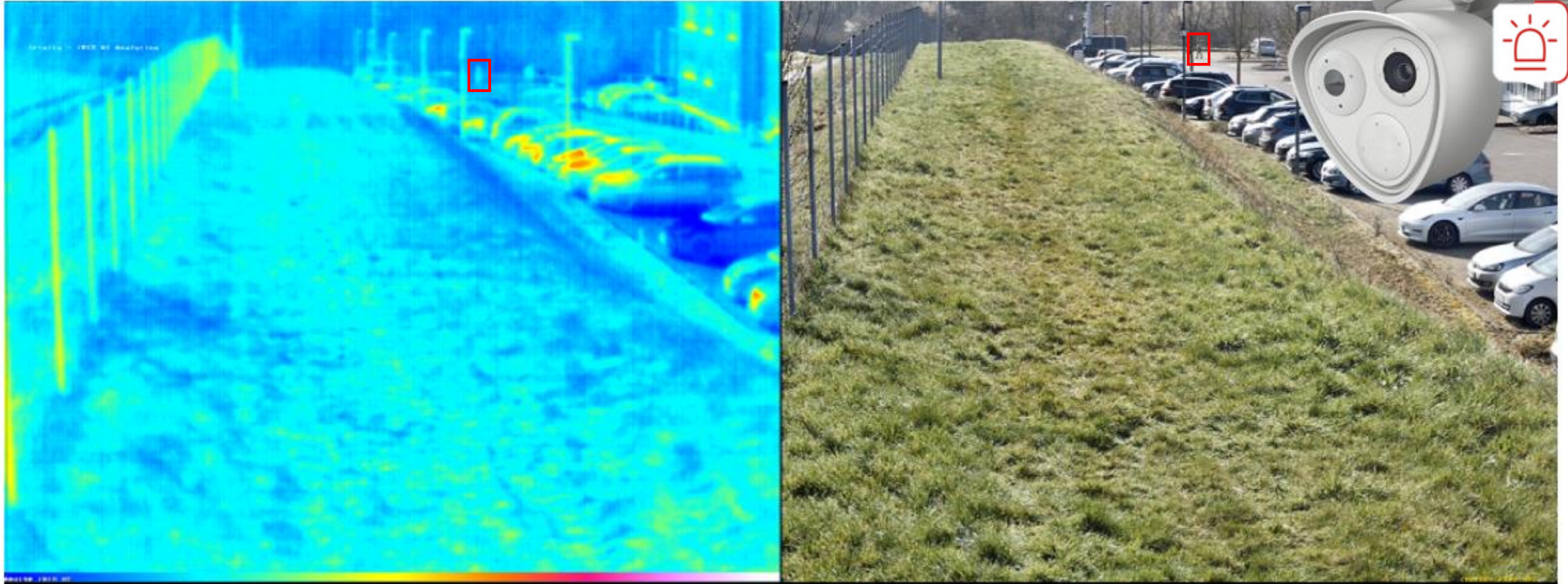


### **Quality management**

- ✓ Product and quality assurance
- ✓ Process and temperature monitoring
- ✓ Recognize wear limits
- ✓ Reduce costs

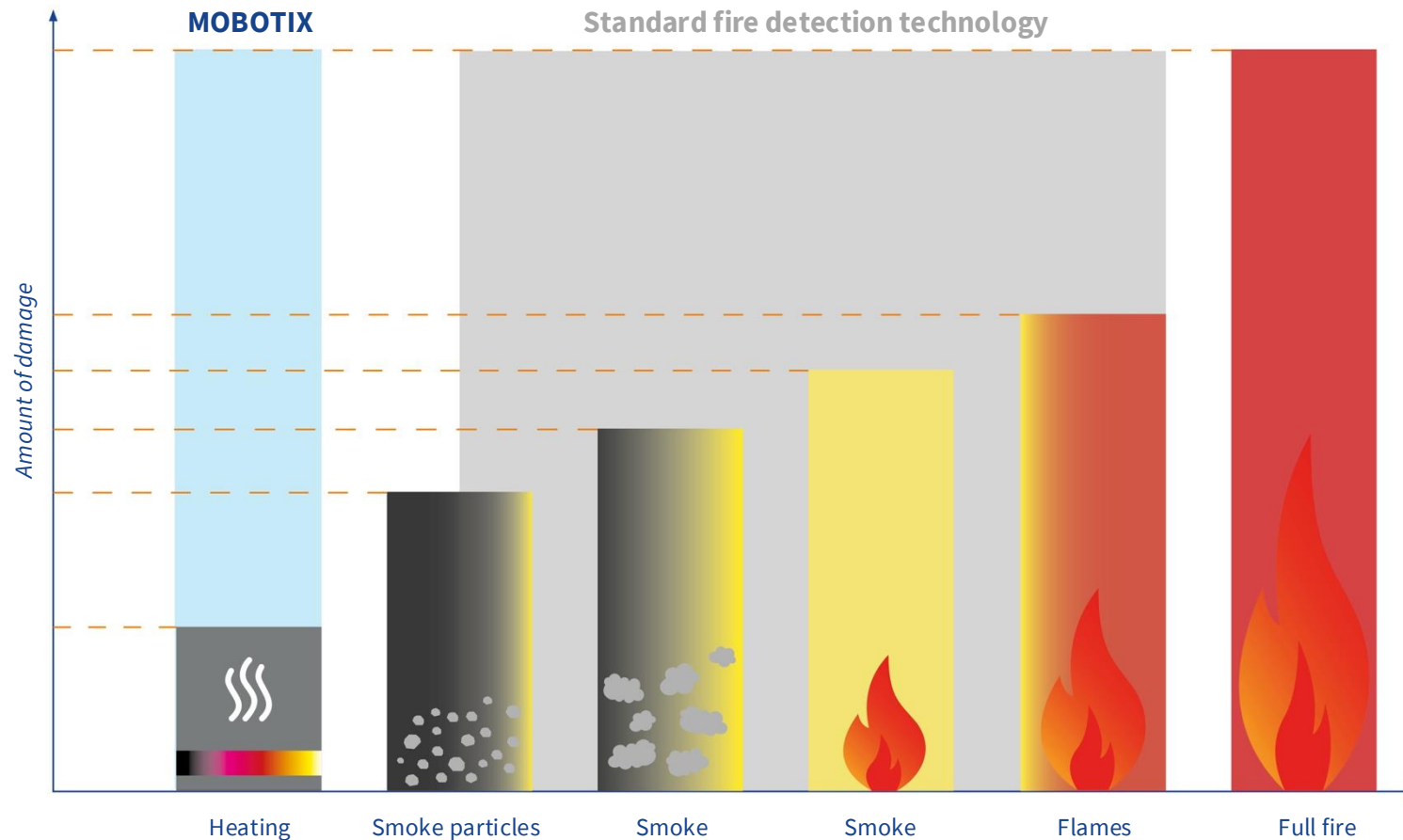


## Thermal – **Solution Fields: Perimeter Protection**

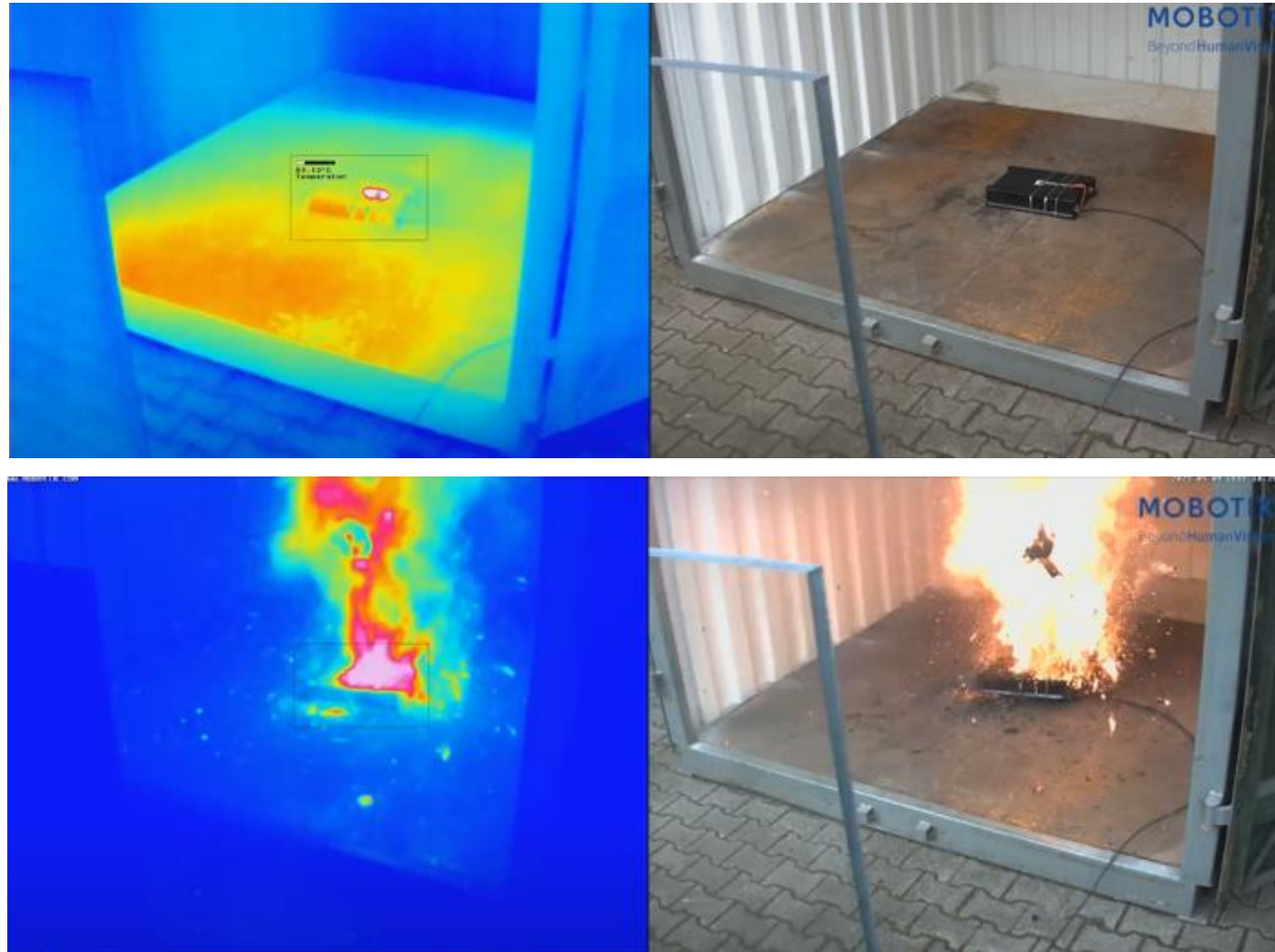


## Thermal – Solution Fields: Early Fire Detection

**We recognize the danger before the fire even breaks out!**  
Visible through the thermal sensor - Overview through optical sensor



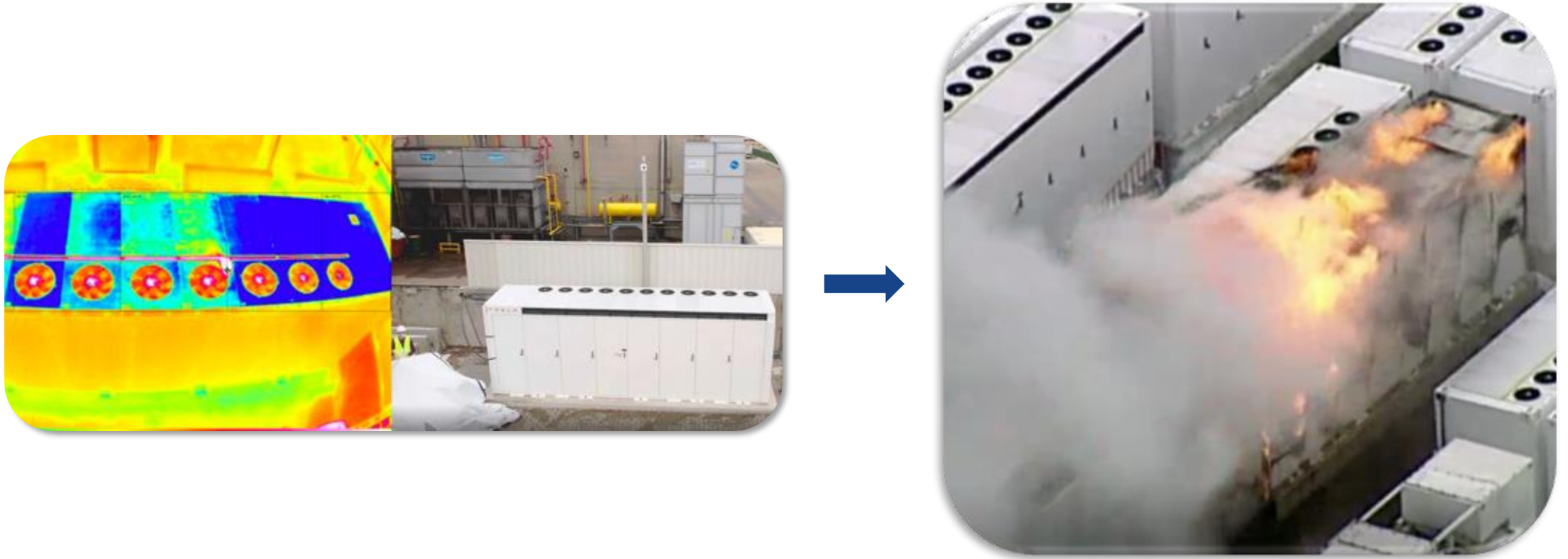
## Thermal – **Solution Fields: Early Fire Detection** – Example Battery



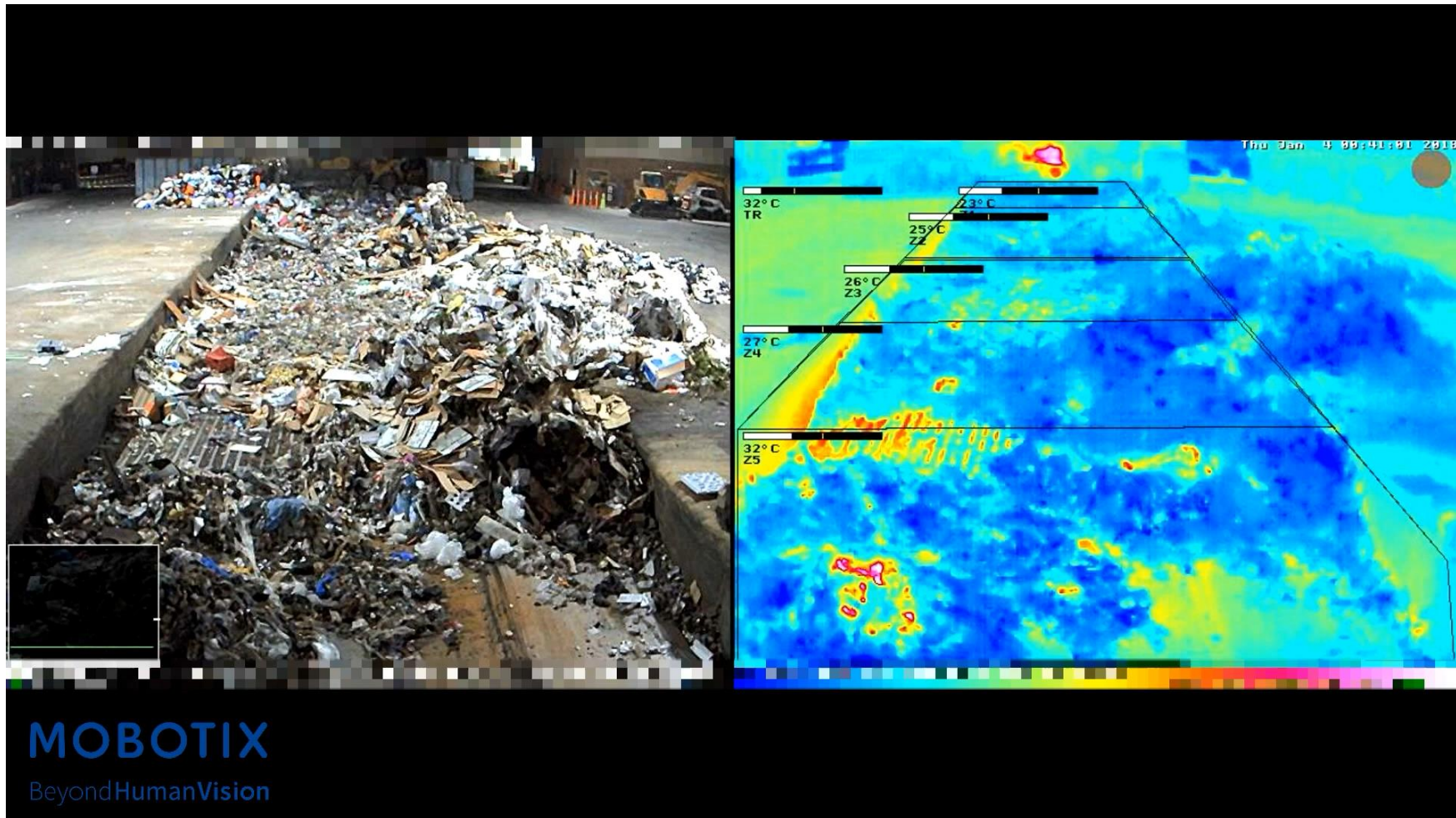


## Thermal – **Solution Fields: Early Fire Detection** – Process Monitoring

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## Thermal – Solution Fields: Early Fire Detection



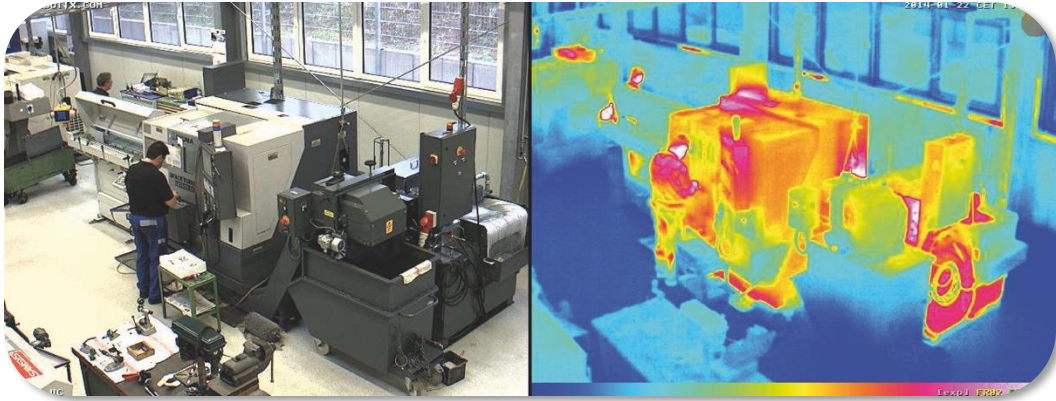
## Thermal – Solution Fields: Early Fire Detection

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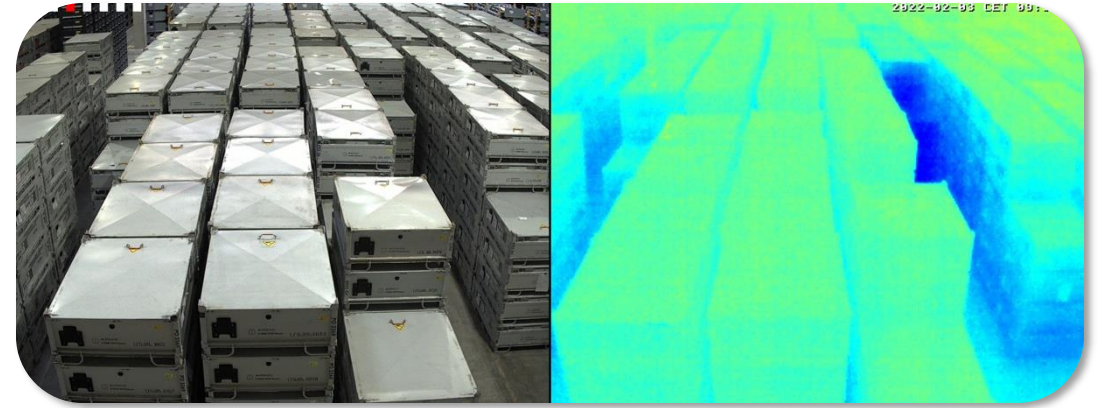




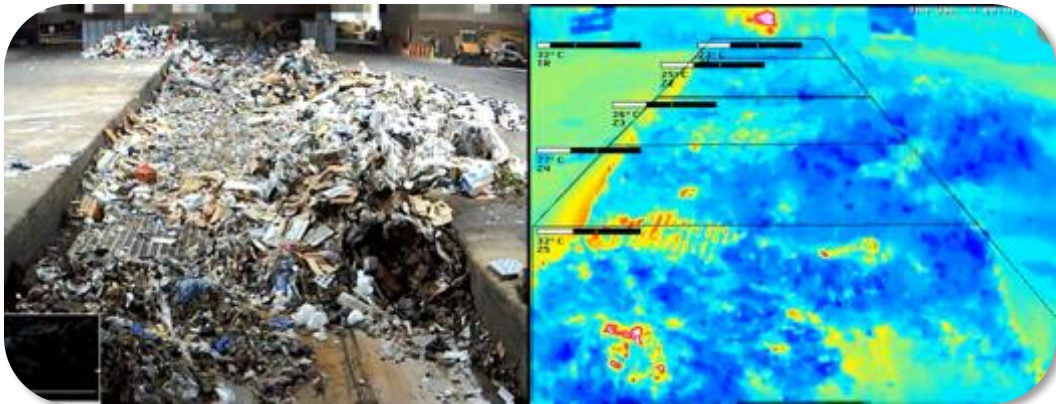
## Areas of application



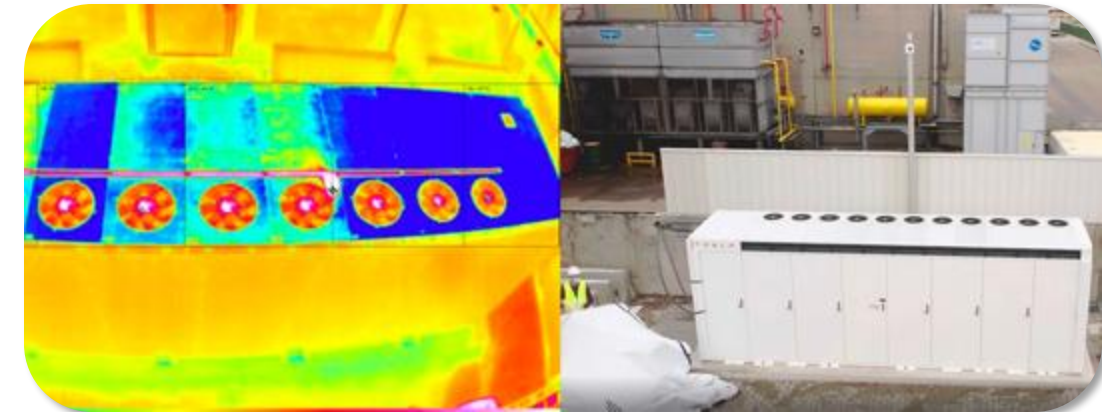
Production & Storage



Charging



Recycling



Process Monitoring

## 5-fold certified



### **VdS approval for integration in fire alarm systems**

VdS Schadenverhütung GmbH is Europe's largest institute for Corporate security



### **EN 54-10 approval as a point-type flame detector**

The European Committee for Standardization specifies in the EN 54 series of standards

Application guidelines for fire alarm systems.



### **CNPP certification for integration in fire alarm systems**

The French National Center for Prevention and Protection (CNPP) is an organization for certification in risk prevention



### **Testing in accordance with TRVB 123 S for use in fire alarm systems**

The test center for fire protection technology of the Austrian Bundesfeuerwehrverband (PBST) confirms the MOBOTIX M16 Thermal-TR camera the successful tests for use in fire alarm systems. The MOBOTIX thermal camera can also use an optical sensor.



### **APPLUS certifies M73 suitability for Spanish fire protection systems (RIPCI)**

The MOBOTIX M73 thermal camera for early fire detection fulfills the Spanish Fire Protection Installations Ordinance (RIPCI). In the external expert opinion from APPLUS LABORATORIES has been certified as suitable for use in fire protection systems.







# **OCR** (Optical Character Recognition) & **ALPR** (Automatic License Plate Recognition)



### What is OCR & ALPR?

- **OCR (Optical Character Recognition):** Automatic recognition of text (e.g. numbers, signs, labels) in images and videos
- **ALPR (Automatic License Plate Recognition):** Specialized OCR for reliable identification and analysis of vehicle license plates

## MOBOTIX OCR & ALPR – **Solution Areas**



### **Port logistics**

- ✓ Improved vehicle access control
- ✓ Monitoring of traffic restrictions
- ✓ Process automation
- ✓ Automated container tracking and documentation



### **Freight and cargo management**

- ✓ Automated container tracking
- ✓ Real-time monitoring of cargo
- ✓ Automated access control



### **Traffic management and tolling systems**

- ✓ Optimize traffic management
- ✓ Monitor areas with high traffic volumes in real time
- ✓ Detect potential threats faster



# The Importance of OCR Technology

- **Increasing efficiency** and safety in logistics, freight and ports
- **Automation of** manual processes
- **Real-time detection and processing of** relevant data

OCR: Optical Character Recognition



## MOBOTIX Advantages

- **Edge-based analysis:** No additional server performance required
- **Highest accuracy:** Even in difficult lighting conditions, at high speed or unfavorable angles
- **Flexible integration:** Compatible with barrier, access or logistics systems
- **Data protection compliant:** processing in accordance with GDPR, can be anonymized on request

# OCR Camera Apps for Different Scenarios



Make Model Color  
Recognition



License Plate Recognition  
Multi Lens



License Plate  
Recognition



Container Code  
Recognition



UIC Railway Code  
Recognition



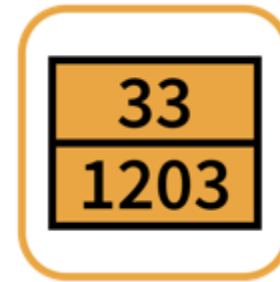
Barcode Reader



Genesis



Airplane Identification



License Plate Recognition /  
Dangerous Goods



USDOT Number  
Recognition

# Unique platform for **intelligent data management**





# MOBOTIX OCR & ALPR- **Parking space management**

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## **Parking space management**

- Automated access control
- Monitoring compliance with regulations (parking time, etc.)
- Blocking an e-car spot?
- Proactive management

## **Business Intelligence + customer experience**

- Integration into the booking system
- Real-time update of available seats
- Automatic booking with your license plate

## **Data analysis**

- How long does a customer stay?
- What activities are carried out?
- What service can we offer?























Healthcare



A circular image showing a healthcare worker in blue scrubs assisting an elderly woman sitting on a blue sofa in a nursing home setting.

### Nursing Homes and Senior Residences

- ✓ Fall detection (with 99% reliability)
- ✓ Monitoring the resident status
- ✓ Remote communication (microphone and loudspeaker integrated in the Smart Sensor for two-way communication)

A circular image showing a woman assisting an elderly man sitting on a couch in a home care setting.

### Home Care and Assisted Living

- ✓ Emergency alarm system
- ✓ Routine monitoring
- ✓ Improve safety and well-being
- ✓ Rapid notification
- ✓ Fast and decisive action

A circular image showing a medical professional in a hospital setting, possibly a rehabilitation center.

### Hospitals and Rehabilitation Centers

- ✓ Postoperative care
- ✓ Tracking mobility
- ✓ Virtual tours
- ✓ Reduces staff workload
- ✓ Safety for the patient

MOBOTIX NurseAssist

**Comprehensive and reliable  
monitoring solution for care  
facilities, hospitals and  
Home care**





## **MOBOTIX c71 NurseAssist powered by Kepler Vision Technologies:**

- ✓ Not a surveillance camera, but a highly reliable video analysis sensor
- ✓ AI-based health app incl. fall detection, in the bathroom etc.
- ✓ Direct alerting of nursing staff
- ✓ The 360° Smart Sensor for automatic fall detection
- ✓ Can be directly integrated into nurse call and reporting systems. GDPR-compliant.







## Unique Advantages



### **Increased security:**

Thanks to precise monitoring and immediate alarms, critical incidents can be detected and escalated immediately.



### **Increasing efficiency in day-to-day care:**

Care staff are relieved by automatic notifications and can intervene in a more targeted manner.



### **Personalized support:**

Thanks to the extended status messages, care can be individually tailored to the patient's needs.



### **Future-proof and expandable:**

Integration with existing nurse call systems and the option of integrating other MOBOTIX products make the system flexible and adaptable to future requirements.



### **5 year guarantee:**

The high-quality hardware and software combination is designed to be extremely durable and maintenance-free.



## Unique Advantages



### **Intercom:**

Possible via integrated high quality audio function (but no recording of audio in the room).



### **Easy installation and maintenance of the system:**

No additional computer or data server is required with an existing nurse call system.



### **Multi-level data protection concept:**

All alarm functions are also available without display, transmission or recording of video and audio data.



### **Optical sensor with seamless 360° all-round vision and intelligent bed detection:**

Only one Smart Sensor per resident's room, position of the bed can be changed at any time (no recalibration).



### **More reliable, more efficient and more functional than conventional camber sensors:**

E.g. radar or touch sensors, wristbands or smartwatches, as the MOBOTIX sensor does not need to be worn.



# MOBOTIX NurseAssist Smart Sensor - **Standard Functions**



**Fall detected:** Detects within 20 seconds if the patient falls.



**In bed:** Detects a patient lying in bed, regardless of where the bed is located in the room.



**Not in bed:** Recognizes when the patient leaves the bed but is still in the room.





# MOBOTIX NurseAssist Smart Sensor -

## Additional Functions of the Extended License



**Person lying/sitting on the floor:** Distinguishes precisely in the alarm message whether a person is sitting or lying on the floor.



**Outside the room:** Detects whether a person leaves the room.



**In bed:** Detects a patient lying in bed, regardless of where the bed is located in the room.



**Entering the room:** Detects whether a person enters the room.



**Not in bed:** Recognizes when the patient leaves the bed but is still in the room.



**In the bathroom:** Detects when the patient goes to the toilet and sends a message if they stay there too long.

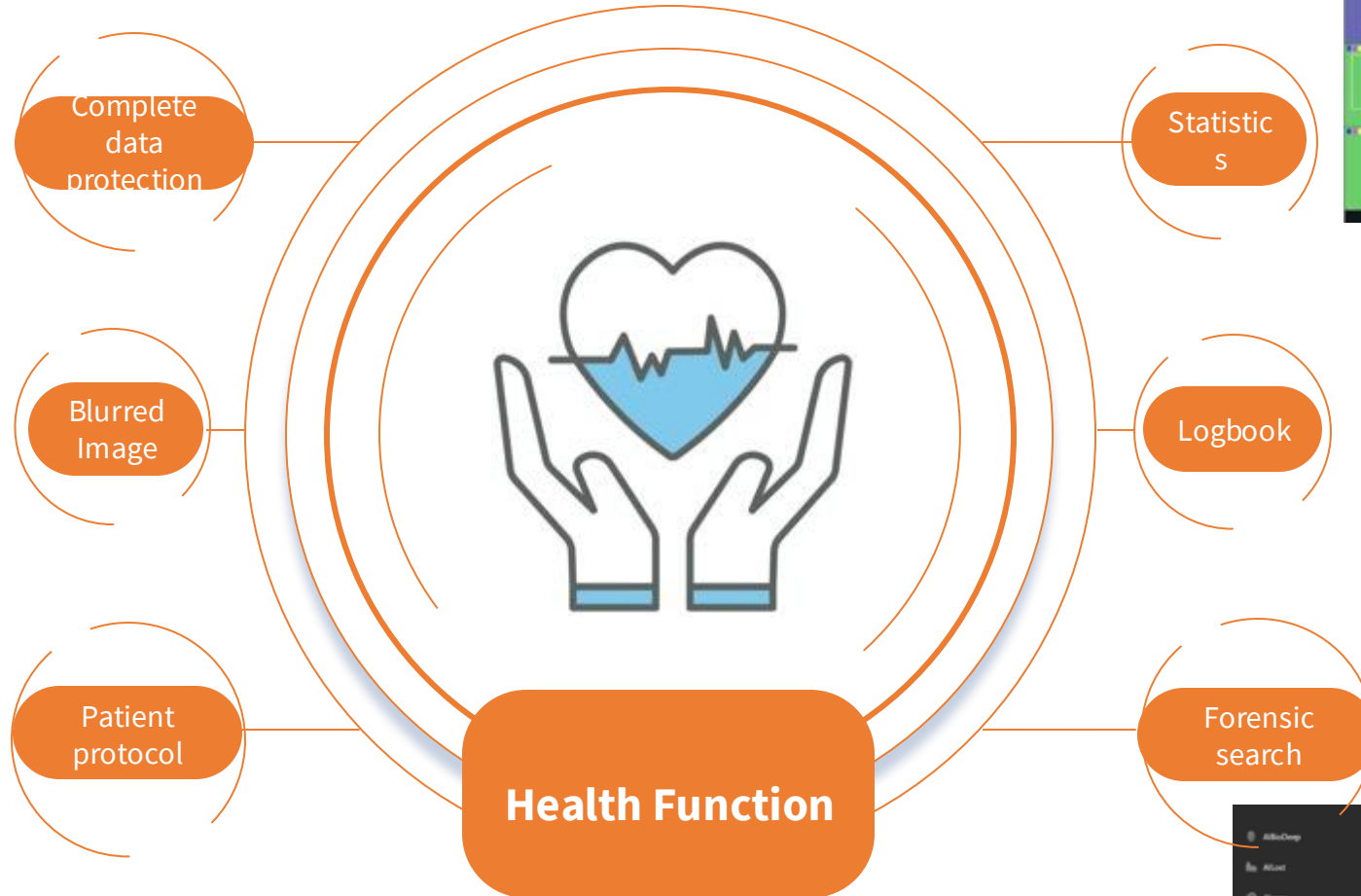
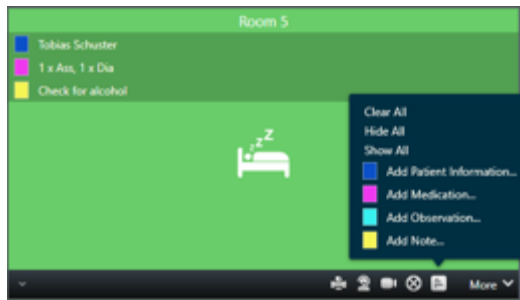
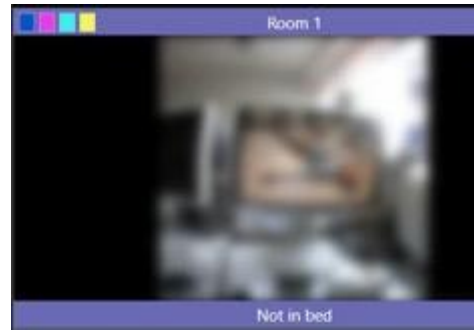


**Sitting on the edge of the bed:** Detects within 20 seconds whether the patient is sitting on the edge of the bed.

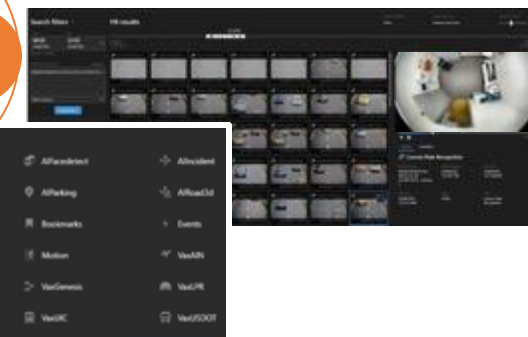


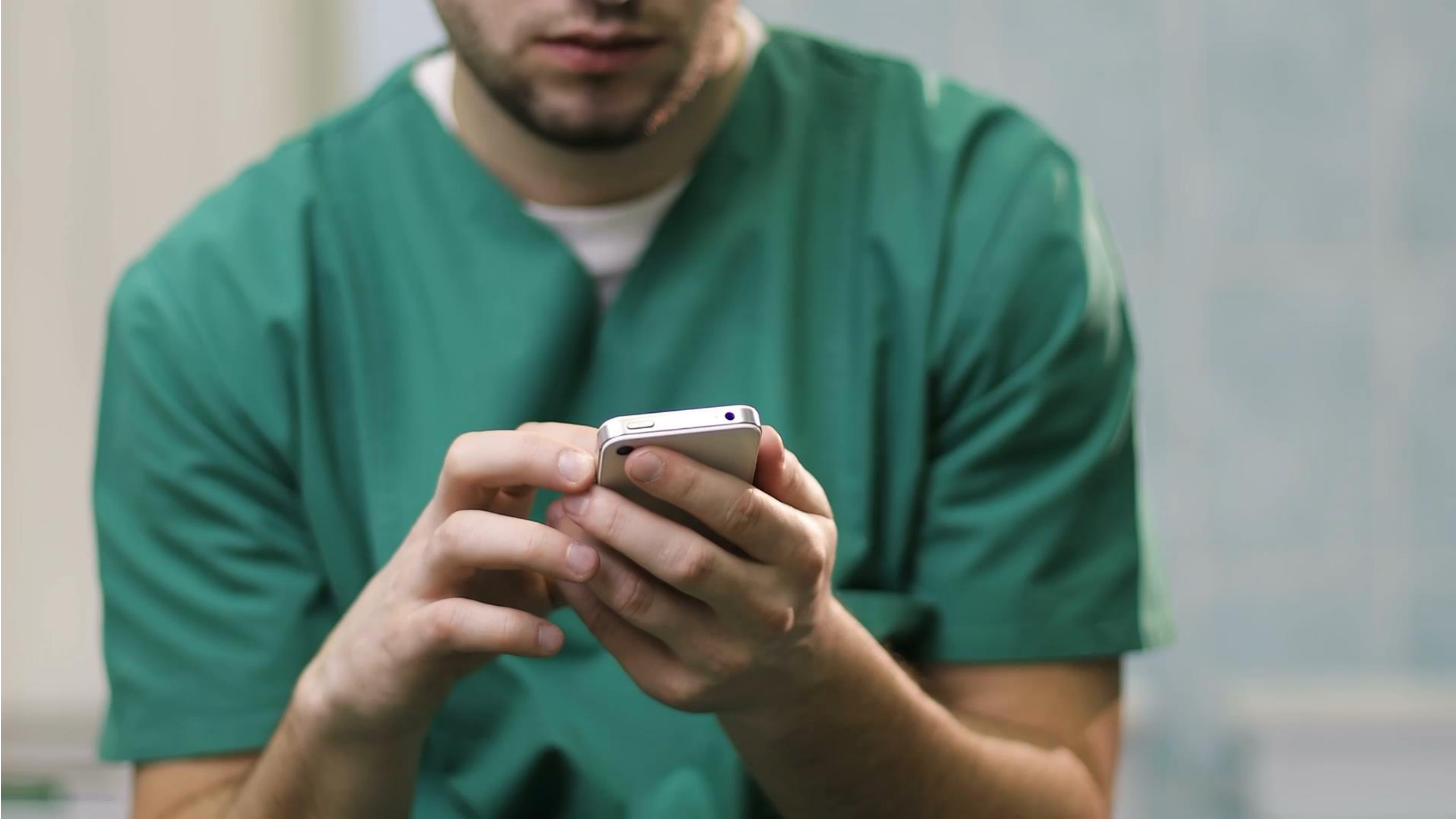
**Bed not detected:** Sends an alarm if the bed has been removed from the room or, for example, the c71 sensor is/was covered (active manipulation).

# MOBOTIX HUB Healthcare - Examples of applications



Time	Room	Event	Device
2023-10-27 10:15:00	Room 1	Patient moved	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Alarm triggered	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Door opened	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Bed occupied	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Alarm triggered	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Door opened	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Bed occupied	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Alarm triggered	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Door opened	MOBOTIX Hub
2023-10-27 10:15:00	Room 1	Bed occupied	MOBOTIX Hub







# MOBOTIX Network

Unique Community



### MOBOTIX Partner

- It is only through close cooperation with our partners worldwide that the MOBOTIX DNA is complete - and becomes our unique code for outstanding success.
- Let's advance the "BeyondHumanVision" mission together and create benefits and tangible added value for your customers using intelligent video technology.



## MOBOTIX Partner Program – Level

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### Perfect start

For all companies that want to market and sell MOBOTIX solutions



### Second partner level

For companies that already have a good knowledge of MOBOTIX technology



### Third partner level

For companies that have in-depth knowledge of MOBOTIX



### Highest partner level

Exclusively for partners who have deep and established strategic partnerships with MOBOTIX



### We support you with the MOBOTIX partner program:



Marketing and sales  
support



Multi-level  
Discount system



Active  
Project support



Premium trainings  
and certifications



Premium Support

## Tips from our technical support experts and experienced external users



Tips for setting up  
and use



Troubleshooting  
and support



Technical  
Info & Tips



User forum for  
worldwide exchange

- **MOBOTIX Community:**  
<https://community.mobotix.com>

### Your project - Our service

- With MOBOTIX Professional Services, we offer customized support for every phase of your project.
- Whether **pre-configuration, project implementation** or **system optimization** - we make your video security solution a success.







# MOBOTIX

BeyondHumanVision

## Any questions? We are here for you:

- **MOBOTIX website:**  
<https://www.mobotix.com>
- **MOBOTIX Community:**  
<https://community.mobotix.com>
- **Personal contact:**  
[sales@mobotix.com](mailto:sales@mobotix.com)  
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Thank you very much

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