



Corporate Governance

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MOBOTIX Changes Sales and Marketing Leadership

03 luglio 2024

Philippos Antoniou, CSMO, will leave MOBOTIX AG to assume the role of Vice President, EMEA for VAXTOR Technologies, a MOBOTIX group company as from October 1st, 2024. In this role, Antoniou will further the strategic direction and VAXTOR's planned sales expansion in the EMEA region.

Antoniou will develop the sales organization and business in line with the recently communicated mid-term plan for MOBOTIX group and define strategic partnerships. He will bring his extensive experience in sales and marketing to the team and further strengthen VAXTOR as a leader in the industry.

A new global sales leadership team has as such been appointed from 1st of July 2024 in MOBOTIX. This team will further develop and implement the announced strategy and mid-term plan communicated during the recent annual shareholder meeting.

For the Domestic markets in the DACH region (Germany, Switzerland and Austria), Stephan Lehmann takes the lead. From 1st of July, David Brown is responsible for sales in the EMEA markets (Europe, Middle East and Africa). Clint Simmons has been appointed Sales Director, Americas and Ryan Philp will continue to develop Asian countries, Australia and New Zealand in the APAC region. Samuel Rahn has recently taken responsibility for global Key Accounts and Svenja Meisenheimer has been appointed as Head of Marketing.

The new team will report to CEO Thomas Lausten and brings significant experience and innovation to the company and will work together closely to secure execution of global strategies with the global business partners and customers.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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