



Approval of a 5-year plan by the Management Board and the Supervisory Board

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MOBOTIX's Management Board and Supervisory Board have approved the corporate strategy including a corporate planning statement for the next five years. This plan envisages a minimum revenue target of EUR 100 million by fiscal year 2022/23 and an EBIT margin of around 12% in fiscal year 2022/23. This corresponds to an annual average revenue growth rate of around 9.3% and a dividend proposal of around EUR 0.64 per share for the 2022/23 financial year.

The growth drivers of the 5-year plan are a new high-performance camera platform with corresponding analytical and cloud-based software applications, the expansion of the complementary product line Mx MOVE and order developments in the hardware and software area.

The achievement of these targets is also to be accelerated by possible acquisitions.

Key points of the 5-year plan will be presented at the German Equity Forum on 28 November 2018 in Frankfurt, where the company will be represented for the first time this year. In addition to a company presentation on the current developments in sales and development, focal points of the 5-year plan will be presented. The Management Board will answer investors' questions in 1on1 meetings. Edison Research has created a Quickview before the start of the Equity Forum.

The new designated sponsor and research partner equinet Bank AG has also published the initiation study about the company today. Further roadshows are planned for February and March 2019 as well as the participation in the Solventis Share Forum in April 2019 and in the Spring Conference of the Equity Forum in May 2019.

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About MOBOTIX AG

MOBOTIX is a leading manufacturer of intelligent IP video systems in premium quality and sets standards in innovative camera technologies and decentralized security solutions with the highest level of cyber security. MOBOTIX was founded in 1999 and is headquartered in Langmeil, Germany. The company relies on its own research and development as well as its own production "Made in Germany". Customers around the world trust in the durability and reliability of MOBOTIX hardware and software. The flexibility of the solutions, the integrated intelligence and the highest level of data security are appreciated in many industries. MOBOTIX products and solutions support customers in areas such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company is using artificial intelligence and deep learning modules to expand its universal platform and new applications in a wide range of sectors.

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